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BEST PRACTICES SERIES

Financial Services Information Systems



Editor

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From Auerbach Publications : **Financial Services Information Systems (Best Practices)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Financial Services Information Systems (Best Practices):

1 of 1 people found the following review helpful. Great ideas to implementBy A CustomerWe recently started a full-service brokerage firm in Canada. Starting "carte-blanche" meant that we could apply many of the ideas in this book cheaply and quickly. We have had amazing growth that we can directly attribute to the technology that we

implemented. This book is a must for companies in the financial services arena wishing to know what is possible in this day and age.

The calculus of IT support for the banking, securities, and insurance industries has changed dramatically and rapidly over the past few years. Consolidation and deregulation are creating opportunities and challenges never before seen. Unheard of just a few years ago, e-commerce has given birth to new infrastructures and departments needed to support them. And the Internet/Intranet/Extranet triple-whammy is the most critical component of most financial IT shops. At the same time, new intelligent agents stand ready to take on such diverse functions as customer profiling and data mining. Get a handle on all these new and newer ripples with *Financial Services Information Systems*. Here, in this exhaustive new guide and reference book, industry guru Jessica Keyes gives you the no-nonsense scoop on not just the tried and true IT tools of today, but also the up-and-coming "hot" technologies of tomorrow, and how to plan for them. *Financial Services Information Systems* addresses challenges and solutions associated with: supporting the self-service revolution by servicing kiosks and ATMs efficiently and economically, straight-through processing for the securities industry, outsourcing business communications in the insurance industry, distributed integration as a cost-effective alternative to data warehousing, and putting inbound fax automation to work in financial organizations.

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