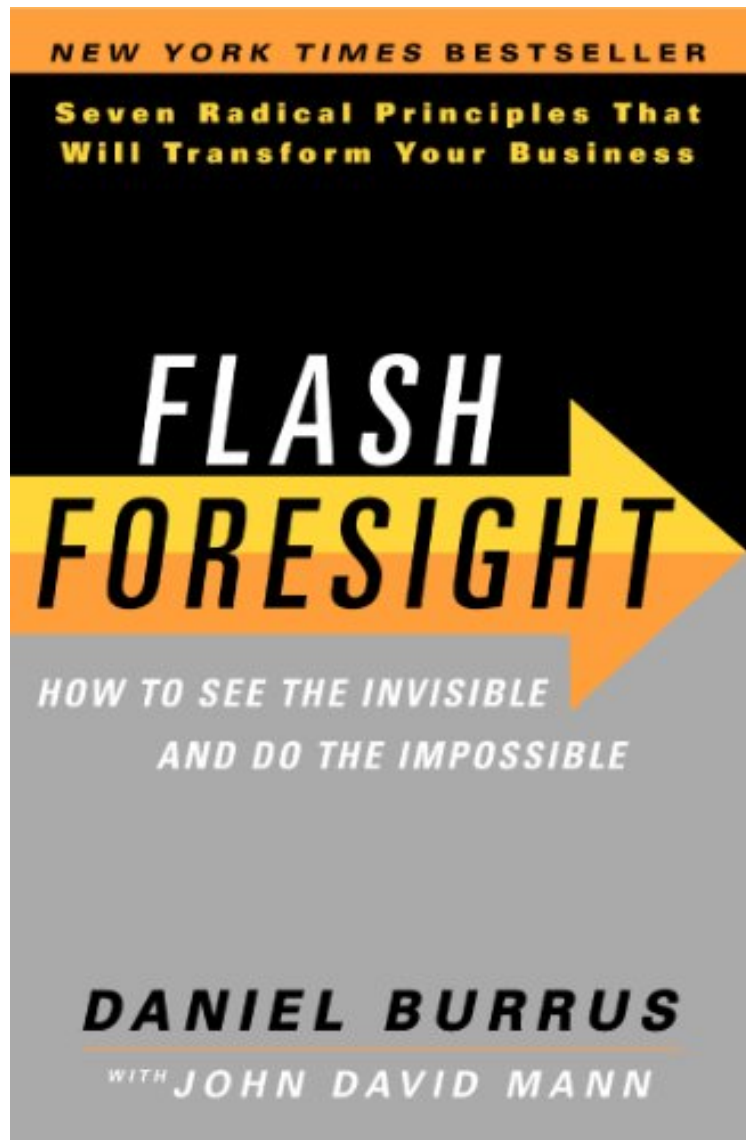


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Flash Foresight: See the Invisible to Do the Impossible

Daniel Burrus

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Daniel Burrus : Flash Foresight: See the Invisible to Do the Impossible before purchasing it in order to gauge whether or not it would be worth my time, and all praised Flash Foresight: See the Invisible to Do the Impossible:

0 of 0 people found the following review helpful. Excellent, and very useful book. Everyone should read this!By MarcelThis book is great and speaks directly to what my primary gift/talent is. "Flash Foresight", is a great name for it too, because the word prophecy has way too much baggage attached to it. Now I can finally start to figure out how to monetize this skill/talent/gift.Flash Foresight explains my moving on after passing ideas to others once they get them, my voracious appetite for learning about new technologies, and constantly being in the right place too early for each

big thing coming down the pike. It also explains my difficulty relating to people when they don't get what I do. Combine Flash Foresight (AKA prophecy) with Geoffrey Moore's seminal work "Crossing the Chasm", Star Trek, the writings of Robert Heinlein, Isaac Asimov and knowledge of human psychology, and it is a potent mix that I didn't realize I was doing because it appears to be my "gift". I always wondered why everyone else doesn't have it, while they thought I was stupid for saying stuff they weren't ready to understand. Now I know that anyone and everyone can have Flash Foresight, if they only desire to learn how, and then educate themselves in the fields where they wish to deploy it, namely train themselves as I unwittingly have trained myself all my life, I feel a lot less weird, a lot less alone.

0 of 0 people found the following review helpful. I was amazed how much this book and Daniel's work has affected ...

By Marty Wolff I read dozens of business books every year. I do that to stay current and to prepare for interviews I have with authors on my Business Builders Show podcast. I first read this book in January 2015. I needed to review it again when I had Daniel Burrus scheduled on the show. I was amazed how much this book and Daniel's work has affected my own business and what I share with my clients. This work will transform your business. And, you need to subscribe to anything Daniel Burrus is connected to.

0 of 0 people found the following review helpful. Take a look at where we are going, it's not by chance

By Matt Boon If we could just for an hour a week, Stop, Look, Listen. Take time out to plot cyclical change Linear change, look at technological change and you will be amazed at how much we do know about the future. I think the point making the most sense is we can no longer just afford to be proactive and head off today's problem, we need to be preactive and take advantage of tomorrow's opportunities. Good insights into opportunities for education. America is doing so poorly in our education system. Students play X-Box with others around the world mastering level after level with no notes, google whatever they need now, watch you-tubes on others teaching topics, then go back to diagramming sentence structure. Don't just fight fires, innovate!

Flash Foresight offers seven radical principles you need to transform your business today. From internationally renowned technology forecaster Daniel Burrus—a leading consultant to Google, Procter Gamble, IBM, and many other Fortune 500 firms—with John David Mann, co-author of the Wall Street Journal bestseller *The Go-Giver*, comes this systematic, easy-to-implement method for identifying new business opportunities and solving difficult problems in the twenty-first century marketplace.

From Publishers Weekly Burrus (Technotrends) has made a career of predicting the future of technological change, and in his latest work, he maintains that you too can develop a flash foresight—a burst of insight about the future that produces a new and radically different way of doing something that will open up invisible opportunities and solve seemingly impossible problems.

• Burrus argues that we can enhance our intuitive sixth sense through systematic processes used by educators, scientists, governments, and companies like Crocs, Starbucks, and . . . It's not guesswork or psychic ability, writes Burrus. It's purely a question of knowing how and where to look, and taking the time to do the looking.

• Case studies bring the idea of flash foresight to life, such as how Netflix redefined the home movie industry or how Singapore envisioned its future and transformed itself from a tiny city with no natural resources into a sleek center of global commerce. The ability to see trends and identify future opportunities is a skill anyone can benefit from—and Burrus's latest work is a valuable introduction to the fundamentals. (Jan.) (c) Copyright PWxyz, LLC. All rights reserved.

“The ability to see trends and identify future opportunities is a skill anyone can benefit from - and Burrus's latest work is a valuable introduction to the fundamentals.”

From the Back Cover Today we all face more impossible challenges than ever before. But flash foresight lets you transform the impossible into the possible, revealing hidden opportunities and allowing you to solve your biggest problems before they happen.

Daniel Burrus is one of the world's leading forecasters, corporate strategists, and visionaries. Over the past quarter century, he has established a reputation worldwide for his exceptional record of accurately predicting the future of technological change and its direct impact on the business world. “Wouldn't it be amazing if you could predict the future—and be right?” writes Burrus. “You can: all you have to do is leave out the parts you could be wrong about! And the amazing thing is, when you know where to look, there's more than enough you can be right about to make all the difference.”

From small businesses to multinationals, individual careers to entire industries, Flash Foresight looks at how Burrus's seven radical flash foresight “triggers” have transformed dozens of careers, fortunes, and lives. Both engaging and enlightening, Flash Foresight provides an easy-to-implement blueprint for applying the same strategies to your own business, enabling you to see the invisible and do the impossible. In the past, flash foresight was useful. Today, as the pace of technological change accelerates almost beyond the point of comprehension, it's an imperative.