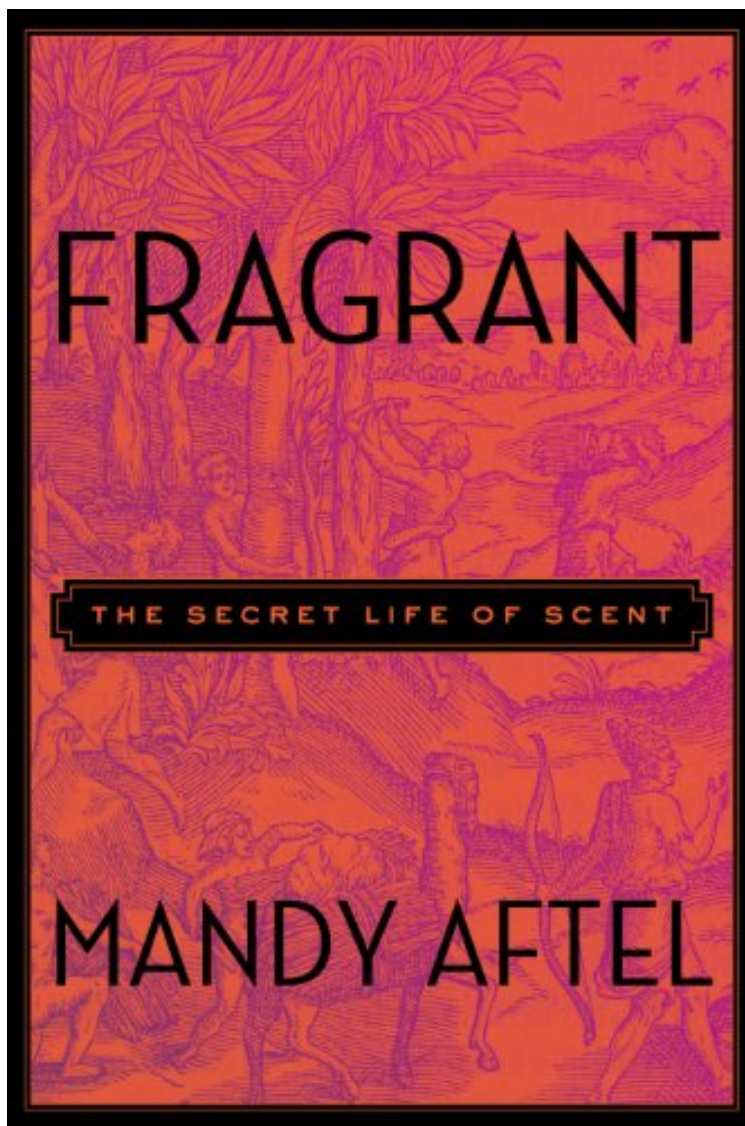


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Fragrant: The Secret Life of Scent

Mandy Aftel

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Mandy Aftel : Fragrant: The Secret Life of Scent before purchasing it in order to gage whether or not it would be worth my time, and all praised Fragrant: The Secret Life of Scent:

Winner of the 2016 Perfumed Plume AwardThe Idquo;Alice Waters of American natural perfumerdquo;
(indieperfume.com) celebrates our most potent sense, through five rock stars of the fragrant world. Look out for
Mandy Aftel's new book, The Art of Flavor, on sale in August!nbsp;Mandy Aftel is widely acclaimed as a trailblazer

in natural perfumery. Over two decades of sourcing the finest aromatic ingredients from all over the world and creating artisanal fragrances, she has been an evangelist for the transformative power of scent. In *Fragrant*, through five major players in the epic of aroma, she explores the profound connection between our sense of smell and the appetites that move us, give us pleasure, make us fully alive. Cinnamon, queen of the Spice Route, touches our hunger for the unknown, the exotic, the luxurious. Mint, homegrown the world over, speaks to our affinity for the familiar, the native, the authentic. Frankincense, an ancient incense ingredient, taps into our longing for transcendence, while ambergris embodies our unquenchable curiosity. And exquisite jasmine exemplifies our yearning for beauty, both evanescent and enduring. In addition to providing a riveting initiation into the history, natural history, and philosophy of scent, *Fragrant* imparts the essentials of scent literacy and includes recipes for easy-to-make fragrances and edible, drinkable, and useful concoctions that reveal the imaginative possibilities of creating with—and reveling in—aroma. Vintage line drawings make for a volume that will be a treasured gift as well as a great read.