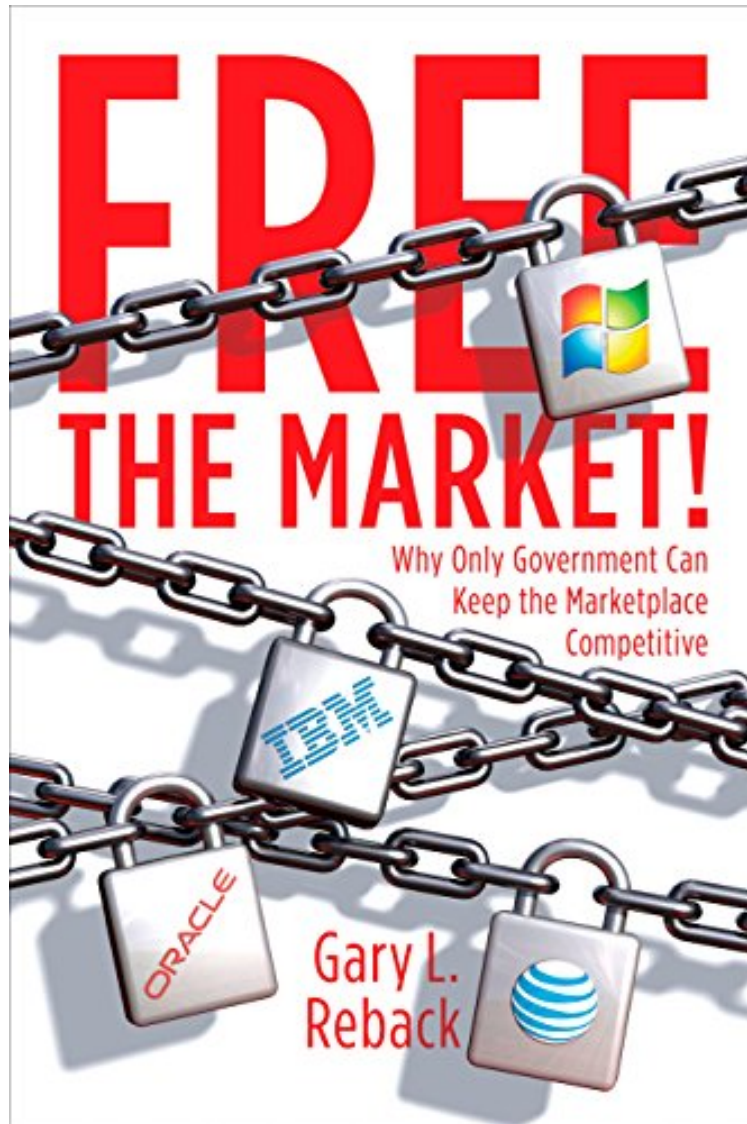


# Free the Market!: Why Only Government Can Keep the Marketplace Competitive

Gary L. Reback

ePub | \*DOC | audiobook | ebooks | Download PDF



[Download](#)

[Read Online](#)

#1202914 in eBooks 2009-03-09 2009-04-16 File Name: B001V6P1BA | File size: 60.Mb

**Gary L. Reback : Free the Market!: Why Only Government Can Keep the Marketplace Competitive** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Free the Market!: Why Only Government Can Keep the Marketplace Competitive:

0 of 0 people found the following review helpful. The best book I've read about regulation and competition in marketsBy V. W. HouseThe best book I've read about regulation and competition in markets. Authentic, first person experiences by someone on the "front lines" with companies and agencies and courts. Every economist can benefit

from reading this book. 6 of 7 people found the following review helpful. An Important Book for Silicon Valley  
By ladyjazz17  
Free the Market! is a fascinating account that shows why Silicon Valley (and other) entrepreneurs and innovators need more than self-regulating markets to help them succeed. For the past three decades, monopolists have blocked or made life difficult for some great firms, and harmed consumers in the process by limiting their choices. There are many illuminating examples throughout the book - they include, among others, a riveting account of what happened to Netscape, and how the mega-mergers of ATT/SBC and Verizon/MCI made all of us much poorer as a result of those mergers, literally as well as figuratively. An excellent book, very well-written and clear, with entertaining vignettes along the way!  
0 of 0 people found the following review helpful. Five Stars  
By Adele  
Already made a review on it.

Why we need government intervention in the free market to protect competition and encourage innovation  
Starting about thirty years ago, conservatives forced an overhaul of competition policy that has loosened business rules for everything from selling products to buying competitors. Gary Reback thinks the changes have gone too far. Today's competition policies, he argues, were made for the old manufacturing economy of the 1970s. But in a high-tech world, these policies actually slow innovation, hurt consumers, and entrench big companies at the expense of entrepreneurs. Free the Market! is both a memoir of Reback's titanic legal battles involving top companies such as Apple, Microsoft, IBM, Oracle, and ATT and a persuasive argument for measured government intervention in the free market to foster competition. Among the fascinating questions he considers: Can a company ever compete too hard for the public good? Should policy makers worry more about promoting competition or improving efficiency? Does it help consumers when a manufacturer sets the prices its retailers charge? Should the government do more to stop controversial mergers? At what point does intellectual property protection hurt innovation?