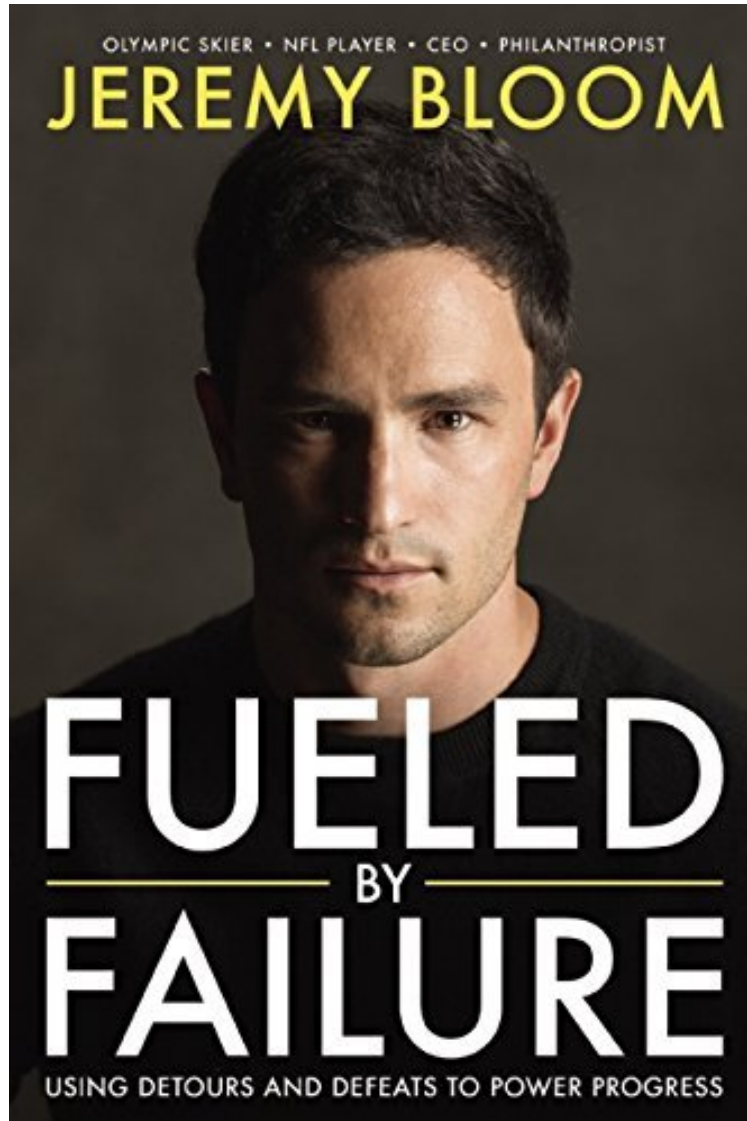


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Fueled By Failure: Using Detours and Defeats to Power Progress

Jeremy Bloom

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0 of 0 people found the following review helpful. Five StarsBy SusanVery informative2 of 3 people found the following review helpful. Research on Jeremy, especially his video clips on YouTube before reading this bookBy CustomerThe YouTube clips gives another perspective of Jeremy's work and adds an appreciation of the works he's done as described in his book. It has changed my perspective of American athletes. A great role model for aspiring entrepreneurs.0 of 1 people found the following review helpful. Five StarsBy Colby CohenAwesome read filled with

great lessons and great insight from a very successful person.

Fueled by Failure: Dare to Fail. Dare to Succeed. Olympian and former NFL player now thriving as a CEO and Philanthropist, Jeremy Bloom pulls at the common thread that unites him with all of us: the defeats we encounter on our journeys to reach our goals. Sharing his hard-earned insights, advice, and practices including lessons from respected coaches, phenomenal athletes, and highly successful business leaders, Bloom coaches you in tackling defeats—big and small—and using them to drive, not derail, your success. Bloom covers: How to rebound and reprogram after defeat How to utilize the lessons from failures Which motivators evoke winning results Tactics for managing expectations for yourself and/or your team How to create a badass business culture Leaving a legacy

Jeremy is one of the most compelling entrepreneurs I've ever worked with—actually, one of the most compelling individuals I've ever worked with. Always striving for the next goal, taking each setback as an opportunity to learn, surrounding himself with people he can learn from. Jeremy's never-give-up attitude is infectious and makes him extremely effective. SETH LEVINE, Managing Director at Foundry Group, Integrate Board Member I took Jeremy snowboarding for his first time. He went from terrible to excelling in a matter of hours. Part of it was natural talent, but part was that he didn't fear failing. The rest was sheer tenacity. That embodies how Jeremy goes about learning new things and this book reflects it. He's done the research—practical and theoretical—and delivers great guidance on staying the course to reach success. BILL MARIS, President and Managing Partner at Google Ventures Jeremy recounts his journey from athletics to entrepreneurship with humility, sharing the back story behind his public defeats, and more importantly, revealing priceless lessons in competing for success. If you compete at anything—sports, business, or life—you need this book. SCOTT BLACKMUN, United States Olympic Committee CEO Jeremy has packed a lifetime of experience into 32 years. While he's led an extraordinary life thus far, the ups and downs he's experienced are something we can all connect with and learn from. His story is inspiring and the lessons he imparts are invigorating. TONY BATES, President of GoPro, Former CEO of Skype, Former VP of Cisco and Microsoft Jeremy is proof that mindset is everything. He brings together the best people and supercharges them with his unique energy. His Olympian work ethic and discipline works in the boardroom as well as it did on the ski slopes and football field. He will inspire you, too. BING GORDON, General Partner at Kleiner Perkins and Former Chief Product Officer at Electronic Arts