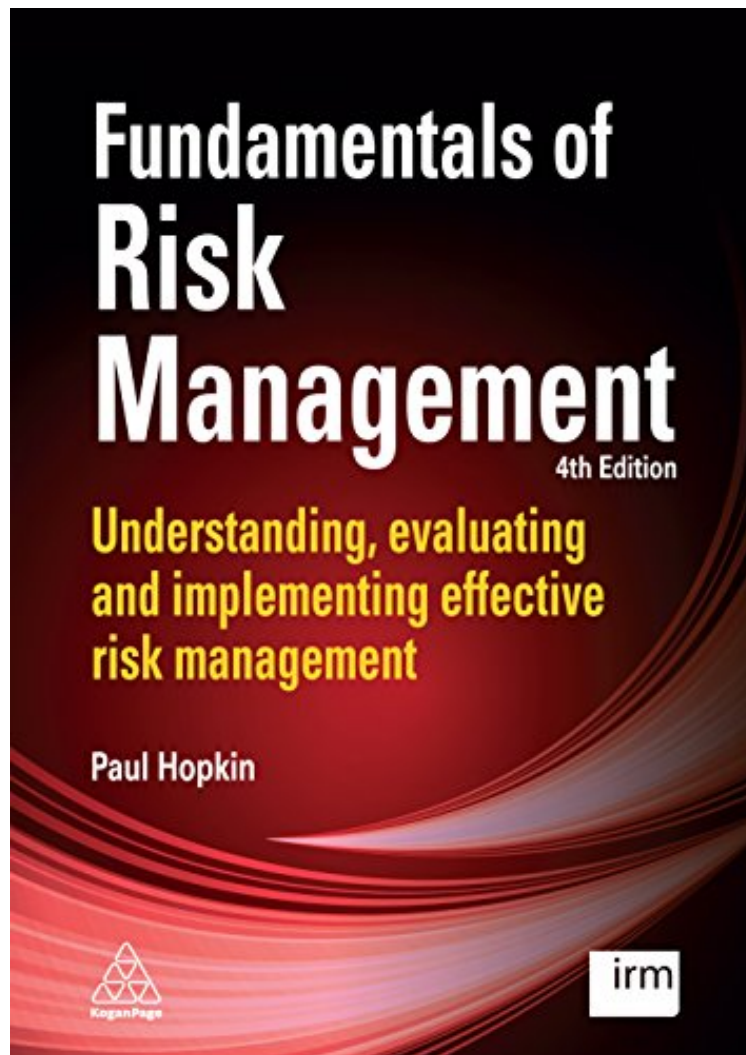


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## Fundamentals of Risk Management: Understanding, evaluating and implementing effective risk management

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"This will no doubt become a seminal text for anyone involved in the role of corporate risk management. It is truly comprehensive, with a careful explanation of risk theory and numerous tools including frameworks, international standards and models." (Supply Management) About the Author Paul Hopkin is Technical Director at the Institute of Risk Management, having held the same role at the Association of Insurance and Risk Managers (AIRMIC) for nine years. He was previously Director of Risk Management for The Rank Group Plc and prior to that Head of Risk Management at the BBC. He is a Fellow of the Institute of Risk Management. The Institute of Risk Management (IRM) is the world's leading professional body for risk management. It is an independent, not-for-profit organization that champions excellence in managing risk to improve organizational performance.