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## Gently Down the Stream: 4 Unforgettable Keys to Success

*Matt Weinstein, Luke Barber*

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# Gently Down the Stream



4 Unforgettable Keys to Success

**Matt Weinstein and Luke Barber**

Bestselling authors of

*Dogs Don't Bite When a Growl Will Do*

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**Matt Weinstein, Luke Barber : Gently Down the Stream: 4 Unforgettable Keys to Success** before purchasing it in order to gage whether or not it would be worth my time, and all praised Gently Down the Stream: 4 Unforgettable Keys to Success:

0 of 0 people found the following review helpful. A simple book with magic in itBy Lorrettbought this for me, but made it a gift for a friend. Will get another...0 of 0 people found the following review helpful. How to reduce stress,

encourage joy in others, and enhance self-esteem and motivation

By Midwest Book Review

**GENTLY DOWN THE STREAM: 4 UNFORGETTABLE KEYS TO SUCCESS** tells how to reduce stress, encourage joy in others, and enhance self-esteem and motivation to affect all walks of life. Using the classic song as a metaphor, the authors present the foundations of their successful seminar work to audiences interested in increasing harmony for personal and business success.

Diane C. Donovan

California Bookwatch

4 of 5 people found the following review helpful.

Simply elegant, and elegantly simple

By V. Sue Jones

Although I've enjoyed the other books written by Luke Barber and Matt Weinstein (*Work Like Your Dog* and *Dogs Don't Bite When a Growl Will Do*), this little book is my favorite. By weaving words of wisdom from philosophers, poets, comedians, and Uncle Joe, with their own personal stories as well as those from co-workers, students, friends, and family, the authors have created a work that is simply elegant. Their use of a children's song as a metaphor for successful living has resulted in a book that is also elegantly simple. Yet in all of its simplicity, the wisdom contained within is as profound as that found in the four unforgettable lines of the song. I hope that these two are already working on their next book!

Row, row, row your boat, gently down the stream, Merrily, merrily, merrily, merrily, life is but a dream...The popular round song now becomes the key to success, as it embodies the primary principles for job fulfillment: work hard, go with the flow, have fun, and create a personal vision. Reinforcing personal and professional values Weinstein (dubbed the "Master of Playfulness" by *People*) and Barber's simple revolutionary program is already working wonders with organizations and individuals.

About the Author

Matt Weinstein is the founder of the management consulting company, Playfair, Inc., and a *Successful Meetings* magazine "21 Speakers for the 21st Century." He was inducted into the "Speakers Hall of Fame" by the National Speakers Association. Luke Barber, a professor of philosophy at Kichland College in Dallas, TX, is the coauthor, with Matt Weinstein, of *Dogs Don't Bite When a Growl Will Do* and *Work Like Your Dog*.