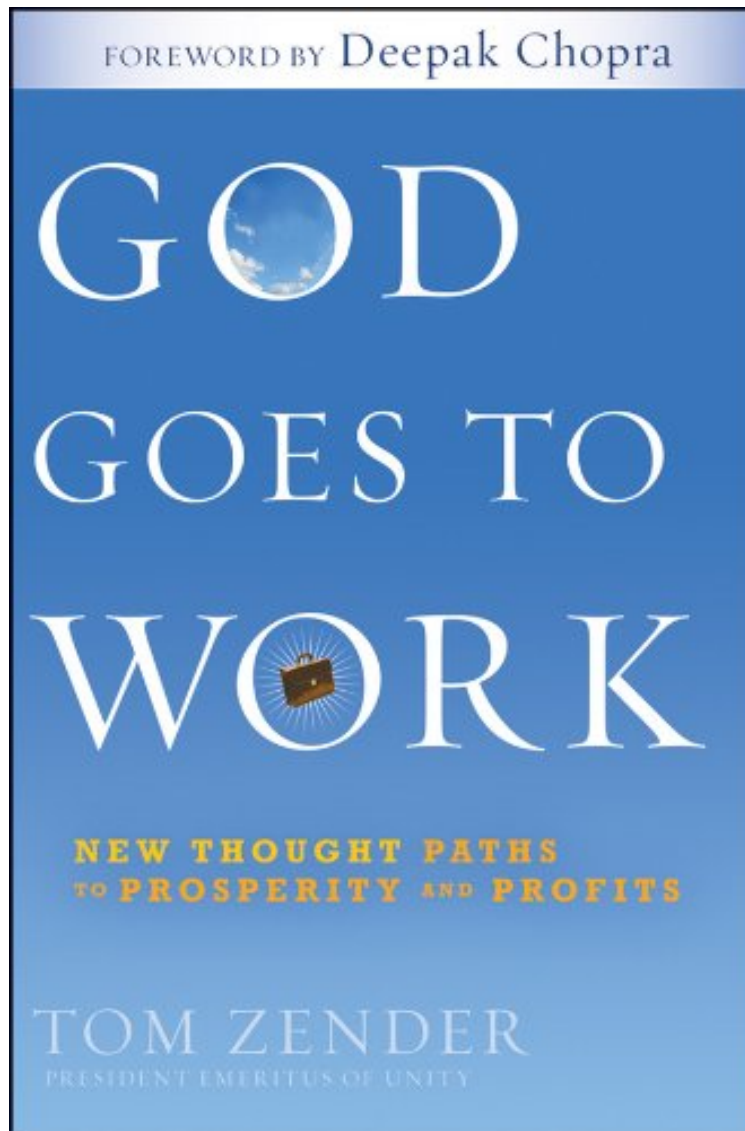


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God Goes to Work: New Thought Paths to Prosperity and Profits

Tom Zender

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Tom Zender : God Goes to Work: New Thought Paths to Prosperity and Profits before purchasing it in order to gauge whether or not it would be worth my time, and all praised God Goes to Work: New Thought Paths to Prosperity and Profits:

1 of 2 people found the following review helpful. Finally, a CEO who has it right! By Kent CAs a corporate attorney and Christian, I have witnessed close up the harsh moves and ethically questionable ploys of so many business executives who are committed to the concept that business is a game which requires that ruthless gamesmanship be employed in order to succeed. Tom boldly bucks that pervasive notion in a compelling way with God Goes to Work. His book reveals the secrets of a successful CEO who has experienced how letting God and goodness direct your

decisions can lead to just as good or better results than being a raging bull-CEO always out for the blood of his rivals and corporate competitors. A must read for every executive with a conscience. 0 of 1 people found the following review helpful. Must Read For Business Leaders By Paul Walker Tom Zender's book is excellent. There is no separation between the spiritual world and the world of business, yet we fight this reality and often turn away from deeper insights that can drive business. Tom's book adds to the wisdom of business leadership in a big way. It is a must read for those who seek to be great leaders in business. Paul David Walker, Author of "Unleashing Genius: Leading Yourself, Teams and Corporations and CEO of Genius Stone Partners Unleashing Genius: Leading Yourself, Teams and Corporations 2 of 3 people found the following review helpful. A champion of meaningful work By Petti Van Rekom I've spent my professional life encouraging employers to improve their work environment. I've dealt daily with employees who are not motivated to perform at their best. Now I help people evaluate a potential new workplace. I met Tom and his wife Wendy many years ago. We share a common passion in helping people find more meaning in their life through their work. Tom Zender is a "new thought" leader who urges us to change our thinking about how business is conducted. He points out that in order to compete in the globalized economy, all people must function at their full potential He makes a strong case for improving the work environment by providing more opportunity to express our spiritual selves. He gives plenty of history and examples to convince the reader (and business leaders) that it makes economic sense to enable employees to find meaning through their work. Tom lays out for us the concept of a "spiritual transaction" which is an interaction that maximizes the potential of all involved. As Deepak Chopra points out in his introduction, many of us are seeking a new way of ending the "tyranny of stress" in the workplace and wanting meaningful work that gives us deep satisfaction. Hopefully Zender's words, along with the many who came before him, will create a groundswell of change in the workplace. Petti Van Rekom, Ed. D The Workplace Review

Your most important business asset is already within you ndash; realize it and capitalize on it Spirituality is the basis for all successful organizations and the most important asset you have in elevating you and your business to a new level of performance. The most successful individuals and firms in the world are changing the way they do business, in order to access a vast reservoir of untapped energy. You too can join the revolution, because the tools these people are utilizing are found inside each and every one of us. Tom Zender, President Emeritus of Unity ndash; a spiritual organization serving over three million individuals ndash; and veteran corporate executive, reveals simple ways that you can use to find yourself suddenly on the inside edge. God Goes to Work lays out how the world rediscovered the essence of the most effective transactions and how you can implement these methods into the way you do business. This groundbreaking text gives you practical steps on how, no matter what you believe, you can learn to use your spiritual assets in business to achieve better things with greater ease. You'll discover How to make better, more profitable deals in business. The secret behind the world's most effective managers, executives and leaders, so that you can become one yourself. Simple steps to prepare your organization ndash; no matter the size ndash; to take advantage of the wondrous prospects that await it in this new economy. The world is finally ready to discover that spirituality is the very basis of all our most profitable business transactions. God Goes to Work gives you the practical roadmap to utilize this amazing, untapped resource for breakthrough business results.

From the Inside Flap Spirituality is the great untapped business resource. While so many companies and individuals think of their success solely in dollars and cents, the most effective business transactions have always had a spiritual dimension. Problems like low productivity, uninspired teams, and poor management almost always signal a neglect of this crucial element. The most successful companies and leaders today are realizing unprecedented benefits by tapping into these spiritual reservoirs, and so can you. God Goes to Work unlocks your "spiritual assets" so that you can achieve both business and personal success. Written by veteran entrepreneur, executive, and speaker Tom Zender, this groundbreaking book gives you practical steps you can implement immediately, starting you on a path towards more profitable interactions at all levels. God Goes to Work reveals a road map for bringing the power of Spiritual Transactions to your work, no matter your religious beliefs. You'll discover tools you can use to: Make better and more profitable deals Excel in your field Inspire others to work harder, faster, and with greater innovation Take your organization to the edge of their working potential Discover assets inside yourself you never knew you had Adopt spiritually based integrity at work Join the quantum revolution in modern business Spirituality is the basis for all our most profitable transactions; it is the basis for every great business move. God Goes to Work reveals how spirituality isn't just something to bring into business; business itself is already a spiritual act. With the deep insights and practical applications in this unique book, you'll soon be leading the way to new levels of performance and prosperity. From the Back Cover PRAISE FOR GOD GOES TO WORK "God Goes to Work offers a wonderful way out of financial or career despair, showing us how to change our circumstances by changing our worldview. Zender explains how to recognize the power of your spirit to create breakthroughs you might never have thought possible." ndash; MARIANNE WILLIAMSON, New York Times bestselling author of A Return to Love "Tom's book articulates the principles for creating a supportive business culture and value system that attracts talented individuals and enables them to collaborate, innovate, and deliver great results. This book is a must-read for anyone who aspires to

be a great leader." mdash;FRED D. ANDERSON, former CFO of Apple; Founding Partner and Managing Director of Elevation Partners "This is the book we've been waiting for! Just when today's business models are buckling under the speed of change, Tom Zender offers us a fresh light of hope, showing how the very principles that govern nature, and even life itself, can also guide business and management, as well. God Goes to Work reminds us that to experience the power of the cosmos in the workplace, we must first invite it into each moment of our lives!" mdash;GREGG BRADEN, New York Times bestselling author of Fractal Time; former technical operations manager for Cisco Systems "God Goes to Work proves that conscious business is not an oxymoron. In fact, it is an idea whose time has come. As old business models break down, the concepts in Tom's book will help us create new models based on economic peace and conscious commerce. Read this book to awaken to your spiritual assets and learn new quantum business tactics." mdash;CHARLOTTE SHELTON, EdD, President and CEO of Unity; author of Quantum Leaps and coauthor of The NeXt Revolution "A revelatory book that brilliantly illustrates the unity of business and spiritual principles." mdash;MICHAEL BERNARD BECKWITH, author of Spiritual Liberation: Fulfilling Your Soul's Potential

About the Author Tom Zender served for six years as the president of Unity, a \$35 million nonprofit interfaith organization that provides spiritual publishing, education, prayer, and events for over three million members. Since 2007, he has served as President Emeritus of Unity, traveling and speaking to large groups. He is also a board member of the Association for Global New Thought. Previously, Tom was in executive management with major corporations, including GE, Honeywell, and ITT, as well as venture start-ups. He has sat on the board of corporations listed on the NASDAQ and Toronto Stock Exchanges.