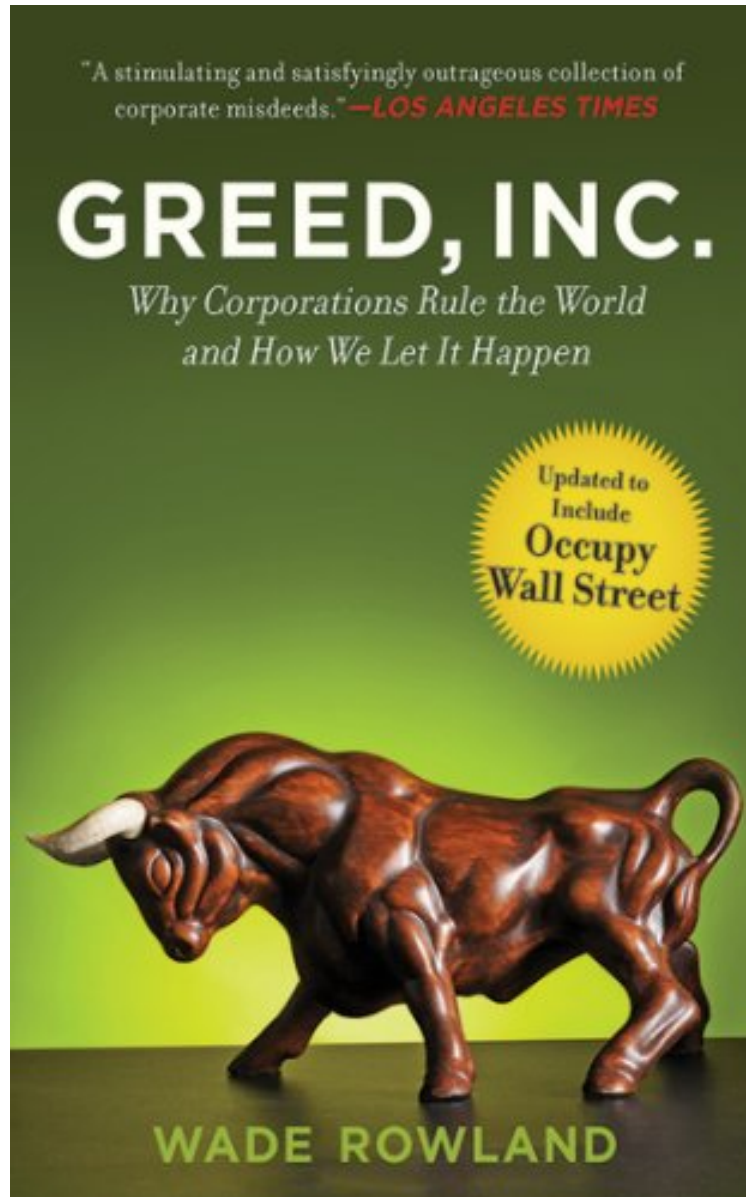


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Greed, Inc.: Why Corporations Rule the World and How We Let It Happen

Wade Rowland

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KENNETH R CLARK Wade Rowland has crafted an excellent historical explanation for dominating Corporate Criminality and GREED. He destroys the creed that Personal Selfishness and Consumerism leads to Community Good as espoused by the Free Market Corporate Mouthpieces. The degradation of Corporate Responsibility to the Public to that of Enhancing Shareholder Value has led to wide spread toxic effects on Customers, Employees, Community and Environment. His treatise sets the foundation for deriving solutions to the problems of Corporate Domination and provides a few recommendations for changes, but leaves in depth solutions to the reader and other authors. Good start point for Solutions. 3 of 3 people found the following review helpful. Timely and fascinating
By Sarah Woods This book helped me understand the subtleties of what's going on around me every day. It's an eye-opening expose into the corporate world and how the people in power can do such evil and still sleep well. I highly recommend this page-turner!
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By michael pellman Rowland packs a punch in Greed, Inc. His analysis allows us to view corporations under a whole new light, in what might be his finest book yet. A must read.

Why is it that multinational drug companies hide or falsify unfavorable results? Why do automakers knowingly sell us unsafe cars? Why is big business allowed to poison our environment—and us? Why is our food so unhealthy, with obesity growing at such an alarming rate? Why are we working such long hours and enjoying life less? This timely and important book places the blame for much of what ails contemporary society squarely on one institution: the modern publicly traded corporation, which enjoys the legal status of an individual but does not seem bound by the same legal and moral responsibilities, or, in fact, by its nature that is brutally and implacably selfish. While recognizing the positive contributions corporations have made over the past two centuries to science, technology, and medicine, Rowland examines the greed at the core of it all and pinpoints what went wrong and how we can free ourselves from the “Greed is good” syndrome.

“Rowland shows just how strange, unnerving, and dangerous the ideological foundations of corporations can be, and mounts a stimulating challenge to conventional political economy.” (Publishers Weekly)
“A stimulating and satisfyingly outrageous collection of corporate misdeeds.” (L.A. Times Book)
“Rowland has brilliantly excavated the ideological foundations of today’s business corporation, revealing an inherently inhuman institution inimical to any kind of morality.” (David Noble, author of America by Design)
About the Author Wade Rowland is the author of more than a dozen books. He is assistant professor of communication and culture at Atkinson College of York University in Toronto. He and his wife, Christine, live near Port Hope, Ontario.