

(Ebook pdf) HBR Guide to Finance Basics for Managers (HBR Guide Series)

## HBR Guide to Finance Basics for Managers (HBR Guide Series)

*Harvard Business Review*

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DON't LET YOUR FEAR OF FINANCE GET IN THE WAY OF YOUR SUCCESSCan you prepare a breakeven analysis? Do you know the difference between an income statement and a balance sheet? Or understand why a business that's profitable can still go belly-up? Has your grasp of your company's numbers helped—or hurt—your career?Whether you're new to finance or you just need a refresher, this go-to guide will give you the tools and confidence you need to master the fundamentals, as all good managers must.The HBR Guide to Finance Basics for Managers will help you:Learn the language of financeCompare your firm's financials with rivalsShift your team's focus from revenues to profitsAssess your vulnerability to industry downturnsUse financial data to defend budget requestsInvest smartly through cost/benefit analysis

About the AuthorFor over 30 years, Bob has worked with Senior Executive Teams and Boards on their most vital strategic and organizational challenges, both as a consultant and a corporate executive. He is considered one of the world's leading strategic facilitators, having designed and conducted offsites in sixteen countries with companies ranging from Fortune 10 multinationals to German mittelstand family businesses. Bob is the author of four Harvard Business articles: Off-Sites That Work (June 2006, co-authored with Logan Chandler), When Teams Can't Decide (November 2008), Who Really Makes The Big Decisions in Your Company? (December 2011), and Leadership Summits That Work (March 2015, co-authored with Cary Greene). HBR named When Teams Can't Decide one of ten 'must read' articles on teamsNo Bio