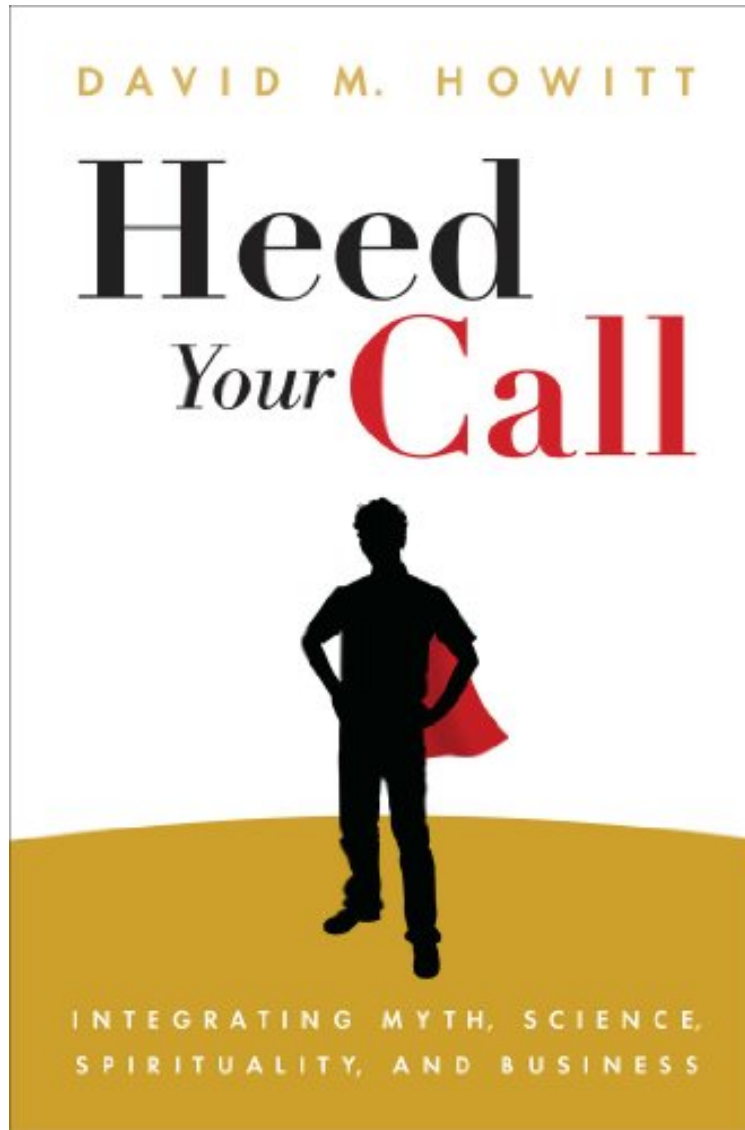


Heed Your Call: Integrating Myth, Science, Spirituality, and Business

David M. Howitt

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David M. Howitt : Heed Your Call: Integrating Myth, Science, Spirituality, and Business before purchasing it in order to gage whether or not it would be worth my time, and all praised Heed Your Call: Integrating Myth, Science, Spirituality, and Business:

5 of 5 people found the following review helpful. Skeptic's Guide to Pragmatic Monetizable Spiritualism and BalanceBy Robert David STEELE VivasI read this book on the way back from The New Story Summit at the Findhorn Foundation in Scotland, and have to admit that the experience there with many people both spiritual and

practical, elevated my ability to appreciate this book. It is a solid five and strongly recommended for anyone who wishes to be more effective, more balanced, and happier. There are at least two bottom-lines in this book: 01. You can have it all -- the trade-offs that CEOs have tended to make, sacrificing family and happiness (and often ethics as well) for the sake of the job are both unnecessary and counter-productive. AND, rather than EITHER/OR, is the central point of this book. Another word in this vein used by the author is HYBRID. 02. By integrating empathy, feelings, intuition, and a strong desire to SERVE, the authenticity, integral value, and sustainability of your entire offering will be radically enhanced, leading naturally to more and better (more ethical) money. Multiple authors and mentors are deeply embedded into this book, here are just a few: The Hero's Journey: Joseph Campbell on His Life and Work (The Collected Works of Joseph Campbell) Super Brain: Unleashing the Explosive Power of Your Mind to Maximize Health, Happiness, and Spiritual Well-Being A Whole New Mind: Why Right-Brainers Will Rule the Future Entangled Minds: Extrasensory Experiences in a Quantum Reality The Dark Side of the Light Chasers My copy of the book is heavily marked up. I will not try to summarize the book beyond the few notes below. + Eye opener on the benefits of balance + Roadmap for personal and professional empowerment -- to the next level + Integration is how we experience the breath of God ("rauch") + Eleven lessons on transformation -- alone worth the price of the book + QUESTION AUTHORITY -- "standard practices" are TIRED not Wired + Key frame: who do you want to ATTRACT to you and your work as a calling? + Focus on connectedness to diversity not on finding "like" beings + Entrepreneurship is pre-cognitive genius + Empathy critical to appreciate the larger context beyond one's self + Digital world is further dissolving community (see my review of The Big Disconnect: Why The Internet Hasn't Transformed Politics (Yet), also read on the airplane coming home) + AND is a disruptive opportunity + Trust and surrender are ASSETS + "The Force" is patience, flexibility, trust, surrender + Let go the guilt (a common theme in many such books, but I find the author compelling) + Co-create, stop trying to be in charge + Story telling matters + Studying archetypes and fiction helpful to testing new paths (I obsess too much on non-fiction, this gets my attention) + Language includes art and song + Definition of a hero: catalyzing change The book ends with a manifesto, 19 guidelines. It also has three substantive appendices and a glossary. QUOTE (133): "We must also welcome whole-brain consulting and intuitive analytics in the language of commerce. I am glad I bought this book, and certainly recommend it! Best wishes to all, Robert David STEELE Vivas THE OPEN SOURCE EVERYTHING MANIFESTO: Transparency, Truth, Trust 2 of 2 people found the following review helpful. I'm heeding my call!! By Jennifer Dailey There have been just a small number of people and books who have truly inspired me to "take the next step without fear". David Howitt's book "Heed Your Call" is, without a doubt, on that list. His book is inspiring, funny and practical - I found myself saying "that's me!" so many times throughout the book. Living my life with more joy and no drama has been my journey for a number of years now, finding my purpose and really living a spiritual life is key. One challenge for me was merging my journey in life to match my journey with my career - this book finally connects the two. My biggest a-ha moment was when David said that there isn't a work/life balance, there is just balance. When you truly love what you do, it's an integrated part of your life. There isn't your personal life and your work life, there is your life. Your beliefs and morals must roll into your career or else you will be fragmented. That's what I've struggled with. David's book came just at the perfect time (which isn't surprising to me), and helped me to make the decision to pursue in my career what I've been successful at doing personally. I'm happy to say that I'm officially making that transition. Thank you David for putting into words what so many of us have been thinking and struggling with! I can proudly say I'm living my ENTIRE life without fear and without fragmentation. 2 of 2 people found the following review helpful. Helpful Advice from a Traveler Choosing to Redraw the Map By Jason H It takes guts for someone to follow their own path, whether that's reinventing their career, resetting their perspective, or writing a book. David Howitt does all three in "Heed Your Call." His focus is having the courage to take your own path and be your own hero. It's especially fascinating that the majority of us continue to adhere to predefinitions and boundaries and "expectations," when what we almost always hold up in admiration are those that have been bold enough to go "off-road." In the book, David questions the largely artificial boundaries and guardrails that society continues to reinforce today, even in an era of globalization, drastically shifting values, and new definitions of success. He holistically borrows across and links areas of his life, rather than seeing them as silos. And shares his own professional, but also very personal and spiritual, struggles to find his own life's fulcrum and interdependence. Less a blueprint, than a manifesto and illustrative map of one explorer's journey, his principles and suggestions can help you tap your own purpose and chart your own new territory. If you're looking for a literal blueprint rather than a new lens, that may be telling. Heeding your own call is all about finding your own way with the examples and advice of fellow travelers.

Through his own story and those of other modern-day entrepreneurial heroes, David M. Howitt shares the principles behind his and others'; success in eleven real-world lessons. Heed Your Call is about embracing the power of and. It is for the person who has come to a place in life where toiling away at work in pursuit of the American dream just isn't worth the punishment anymore. It is for the professional who wants to feel more connected and fulfilled, the spiritual seeker who believes gaining wealth diminishes the sacred, the innovator being stifled creatively, and the people who want to become the heroes of their own stories. This book is about following your path, creating a life of

abundance and joy, and doing your part to repair the world. Through telling his own story, along with those of other modern-day entrepreneurial heroes, David M. Howitt shares the principles behind his and others' successes in eleven real-world lessons on how we can apply simple principles that help us weave business into our spiritual narratives and pour our souls into our professions. By uniting artistry and analytics and integrating intuition with intellect, we positively affect the way we live and the world around us. Through the activation of creative principles, living authentically, and absorbing new experiences, we evolve from the radical integration of so-called disparate worlds. We birth a new reality and build a road map for our future.

"In the spirit of Joseph Campbell, David Howitt takes his readers on a Hero's Journey for the twenty-first century. This book is for anyone looking for reassurance and guidance as they seek to carve a unique, examined life out of this modern wilderness." (Daniel H. Pink, author of *To Sell Is Human* and *Drive*) "David has unlocked the tools to truly 'heed my call.' As a career woman trying to balance a high pressure job with parenting two children, his constructs are invaluable and if followed, can dramatically support us in living our best lives—filled with love, material wealth, peace, and most importantly, fun. David's voice in *Heed Your Call* resonates deeply with me and will for all who are ready to take the journey." (Lara Spencer, co-anchor of *Good Morning America*, *NY Times* bestselling author of *I Brake for Yard Sales*, and creator, executive producer, and host of HGTV's *Flea*)