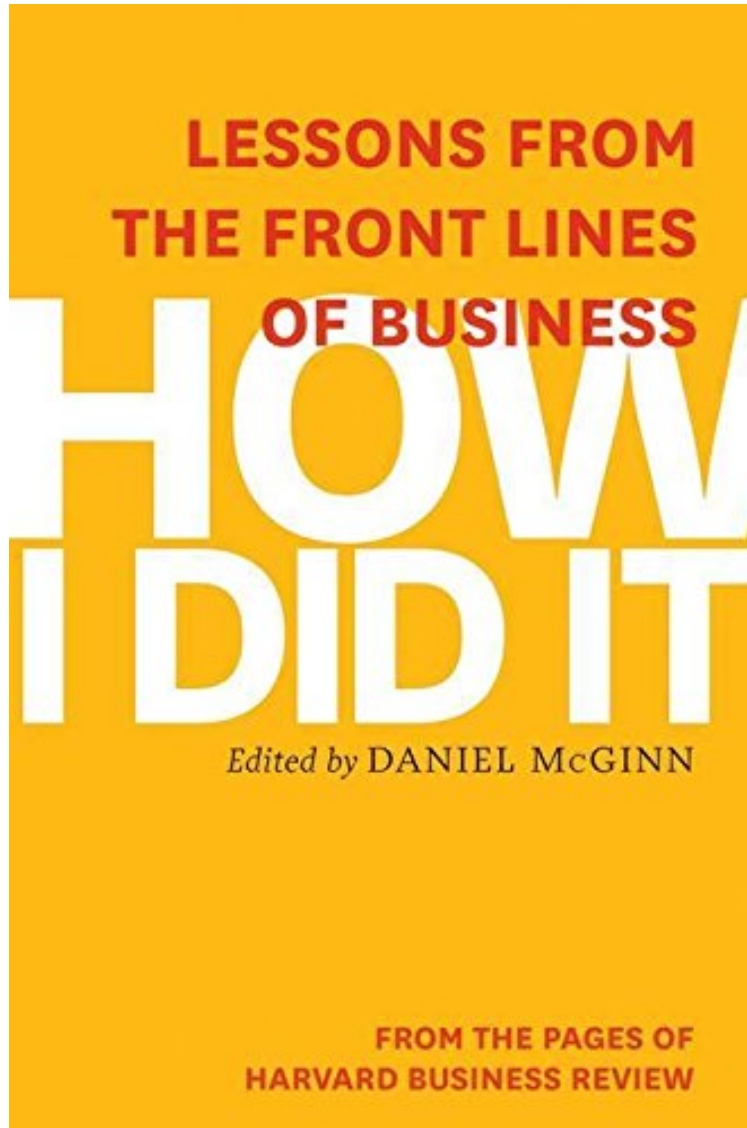


How I Did It: Lessons from the Front Lines of Business

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Powerful stories from the world's top CEOs to help prepare you for the hard decisions ahead. The essays in *How I Did It* teach and inspire. Pulled directly from the pages of one of the most popular columns in *Harvard Business Review*, these essays offer firsthand accounts of the most difficult management challenges faced by the men and women who occupy the corner office. It's the next best thing to sitting down and talking face-to-face with these corporate leaders. You'll hear from renowned global leaders including: Kevin Ryan, Gilt Groupe; Mindy Grossman, HSN; Kevin Plank, Under Armour; Daniel P. Amos, Aflac; Pramod Bhasin, Genpact; Eric Schmidt, Google; Ellen Kullman, DuPont; Patrizio Bertelli, Prada; Pierre Omidyar, Omidyar Network; Jorge Cauz, Encyclopaedia Britannica; Richard Gelfond, IMAX. Let these potent stories of strategic thinking—and often bold and unconventional action—be your guide as you step into your own future as a leader.

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