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How to Make It: 25 Makers Share the Secrets to Building a Creative Business

Erin Austen Abbott

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Erin Austen Abbott : How to Make It: 25 Makers Share the Secrets to Building a Creative Business before purchasing it in order to gauge whether or not it would be worth my time, and all praised How to Make It: 25 Makers Share the Secrets to Building a Creative Business:

1 of 1 people found the following review helpful. Inspiring book!By J. C. MeansLovely book. I wanted it as I have been following Jen Hewett for some time and am taking an online class with her. Really interesting book about a lot of clever makers.0 of 0 people found the following review helpful. Very informativeBy M. Maureen BalogI liked the chance to look into the life of the artists and makers in this book, seeing how they got started in the business end of making art.13 of 13 people found the following review helpful. Good, but....By KDMWhile I did find this book interesting, I was surprised how light the content was...the title is "How to make it", the QandA format didn't really go deep...I really didn't need their music playlists! That space could have been better served with more business/craft info. And, can we all vote to stop using the grainy flat photos! We can't see these studios/shops/studios clearly! It really isn't

good. I still loved the concept of these types of books(hence the 4 stars) but someone really needs to do a comprehensive book with in depth interviews and HD pictures, plus sections with useful and current craft business info. Will it be a big book? Yes, but we'll buy it!!!!

This is the ultimate tell-all, show-all guide to making a living by making things. Featuring 25 profiles of illustrators, jewelry designers, ceramicists, painters, clothing designers, and printmakers, *How to Make It* provides a behind-the-scenes look at the daily rituals and best practices that keep these creative entrepreneurs on track. With Q As, insider tips, and DIYs from each maker, these pages offer guidance and encouragement to artists just starting their careers and to professionals looking to take their creative business to the next level. Brimming with practical advice and inspiration, this book is a perfect gift for anyone interested in making it as a maker.