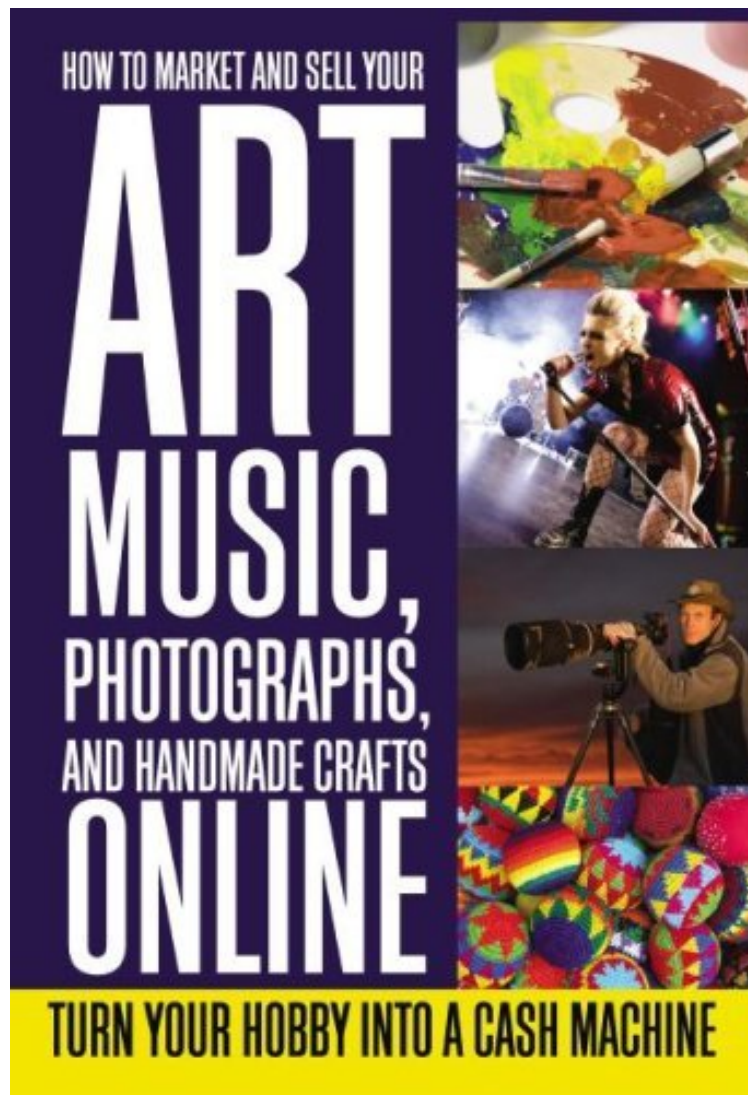


[Free] How to Market and Sell Your Art, Music, Photographs, Handmade Crafts Online: Turn Your Hobby into a Cash Machine

How to Market and Sell Your Art, Music, Photographs, Handmade Crafts Online: Turn Your Hobby into a Cash Machine

Lee Rowley

ePub | *DOC | audiobook | ebooks | Download PDF



 Download

 Read Online

#1920292 in eBooks 2008-04-20 2008-04-20 File Name: B0028085BQ | File size: 31.Mb

Lee Rowley : How to Market and Sell Your Art, Music, Photographs, Handmade Crafts Online: Turn Your Hobby into a Cash Machine before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Market and Sell Your Art, Music, Photographs, Handmade Crafts Online: Turn Your Hobby into a Cash Machine:

0 of 0 people found the following review helpful. Five StarsBy CustomerThank you0 of 0 people found the following review helpful. Five StarsBy MarianThis is just what I need from our business and my photography! Can hardly wait

to read it!0 of 0 people found the following review helpful. Five StarsBy DiederGreat service and product

You are creative, you are an artist or a photographer, you have a hobby or craft, something you absolutely love to do, and you are good at it. But you may be asking yourself, How do I market my work? How do I turn this into a real money making business? The answer lies between the covers of this new book. You will learn the steps you need to take to successfully sell your artwork or crafts even if you have no experience with marketing and even if you hate to sell. As with many other business segments, the Internet and technology have opened up the world and made it your marketplace. You and I, working from the comfort of home, are now on an even playing field with the largest retailers. This groundbreaking and exhaustively researched new book will provide everything you need to know to get your marketing message into the hands of your customers. You will learn about online galleries, designing your Web site cyber stores, arts and crafts search engines, publicity sources, online forums, auction sites, online marketing, e-mail marketing, and search engine marketing. You also will learn of over 300 Web sites on which you can sell your artwork, music, or crafts. This specialized book will demonstrate, step by step, how to inexpensively market and promote your artwork easily and, most important, profitably. You will learn how to quickly find new customers and keep existing ones buying more by using technology and low cost marketing devices that take little or no time on your part. You will learn to develop a marketing plan using hundreds of practical marketing ideas that will help you disseminate your artwork all over the world. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed. This Atlantic Publishing eBook was professionally written, edited, fact checked, proofed and designed. The print version of this book is 288 pages and you receive exactly the same content. Over the years our books have won dozens of book awards for content, cover design and interior design including the prestigious Benjamin Franklin award for excellence in publishing. We are proud of the high quality of our books and hope you will enjoy this eBook version.

About the AuthorLee Rowley is a professional writer who has more than a decade of experience in the personal insurance industry. Lee has spent years building the regulatory compliance division of a growing personal lines insurance company, working with state regulators on key issues affecting the insurance-buying public.