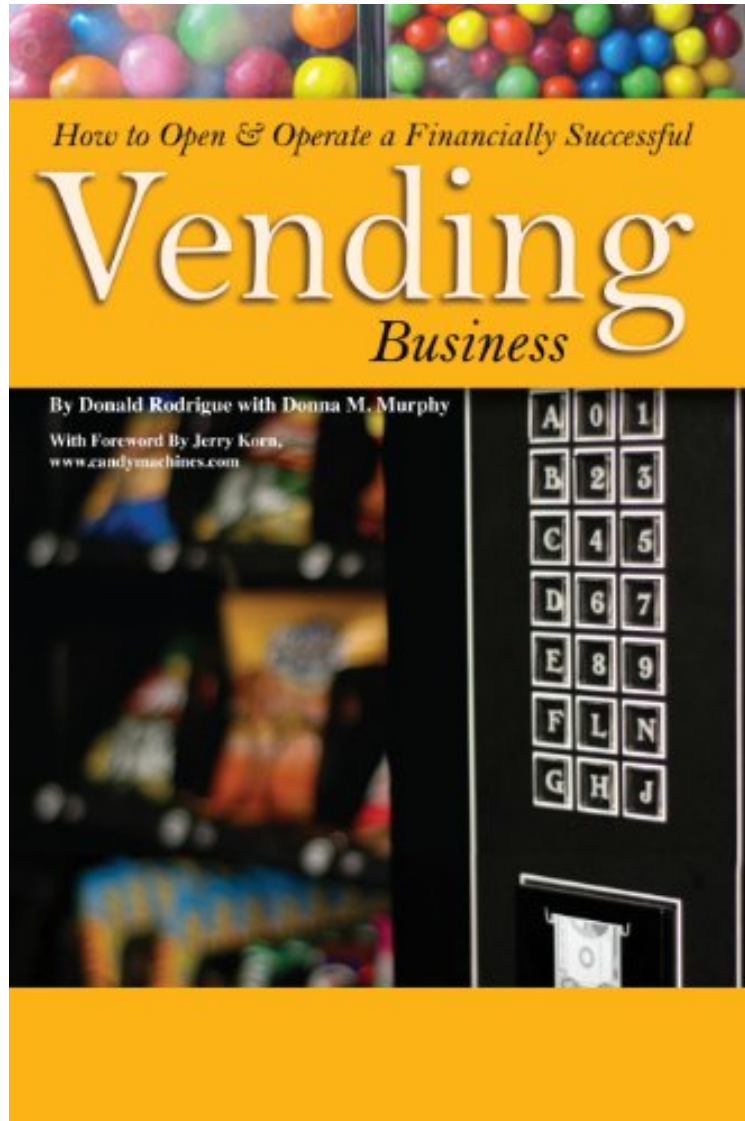


How to Open Operate a Financially Successful Vending Business

Donna Murphy

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Do you want to own a business that does not confine you to a desk, where you are able to make your own hours and as much money as you want to work? According to the U.S. Department of Labor's most recent statistical data, the median annual income of someone in the vending industry is \$29,000 and, as a business owner, you could make even more. If this sounds like something you would enjoy, and you are thinking about opening a vending business, then we have a book that will answer all of your questions. From start-up costs to vending machine best-sellers, this book will be your comprehensive guide on how to make the most money in a short amount of time. This complete guide will take you step-by-step through the process of buying new or used vending machines, acquiring a previous route from another business or finding new clients of your own, and how to efficiently service your machines in order to make the most money. Additional information is included on buying products for your machines, including how to get the most for your money and how warehouse retail stores can save you hundreds of dollars. This complete manual will arm you with everything you need, including sample business forms; contracts; worksheets and checklists for planning, opening, and running day-to-day operations; lists; plans and layouts; and dozens of other valuable, time saving tools of the trade that no business owner should be without. A special section on what items typically have the highest sales in vending machines is included, as well as sections on storage ideas for keeping your product fresh, when to reorder product, and how much back-stock to keep depending on the number of clients you have. You will learn how to draw up a winning business plan and about basic cost control systems, copyright and trademark issues, branding, management, legal concerns, sales and marketing techniques, and pricing formulas. You will learn how to build your business by using low and no cost ways to satisfy customers, as well as ways to increase sales, have customers refer others to you, and thousands of great tips and useful guidelines. Successful entrepreneurs will appreciate this valuable resource and reference it in their daily activities as a source of ready-to-use forms, Web sites, operating and cost cutting ideas, and mathematical formulas that can easily be applied to their operations. The companion CD-ROM contains all the forms in the book, as well as a sample business plan you can adapt for your own use. The companion CD-ROM is not available for download with this electronic version of the book but it may be obtained separately by contacting Atlantic Publishing Group at sales@atlantic-pub.com. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed. This Atlantic Publishing eBook was professionally written, edited, fact checked, proofed and designed. The print version of this book is 288 pages and you receive exactly the same content. Over the years our books have won dozens of book awards for content, cover design and interior design including the prestigious Benjamin Franklin award for excellence in publishing. We are proud of the high quality of our books and hope you will enjoy this eBook version.