

# How To Talk Finance: Getting to grips with the numbers in business

Ted Wainman

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**Ted Wainman : How To Talk Finance: Getting to grips with the numbers in business** before purchasing it in order to gage whether or not it would be worth my time, and all praised How To Talk Finance: Getting to grips with the numbers in business:

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concepts. The magic however lies in how the reading oddly marries much of what you do not realise you already know, and the minimum level of financial understanding required to participate in the Corporate World. I have a feeling this book will change lives, in so much as a book can in this area!

Joe0 of 0 people found the following review helpful. Five Stars  
By Customer  
Excellent book by an author who knows what he is talking about, very practical book, I like it

Easy to follow, friendly, and conversational  
How to Talk  
Finance will help you get the low down on the numbers behind your business - what they are, what they mean and how you can use them to get ahead.

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About the Author  
Ted Wainman is Director of Cadogan Consulting, which delivers in-house training courses and programmes, executive coaching, and process improvement consultancy projects for businesses in the UK, Europe, Africa and the Middle East. Ted travels extensively across Europe and the Middle East delivering Finance for Non Financial Managers training and workshops to a wide variety of clients including large blue chip organisations, SMEs, banks, insurance companies and not-for-profit organisations.