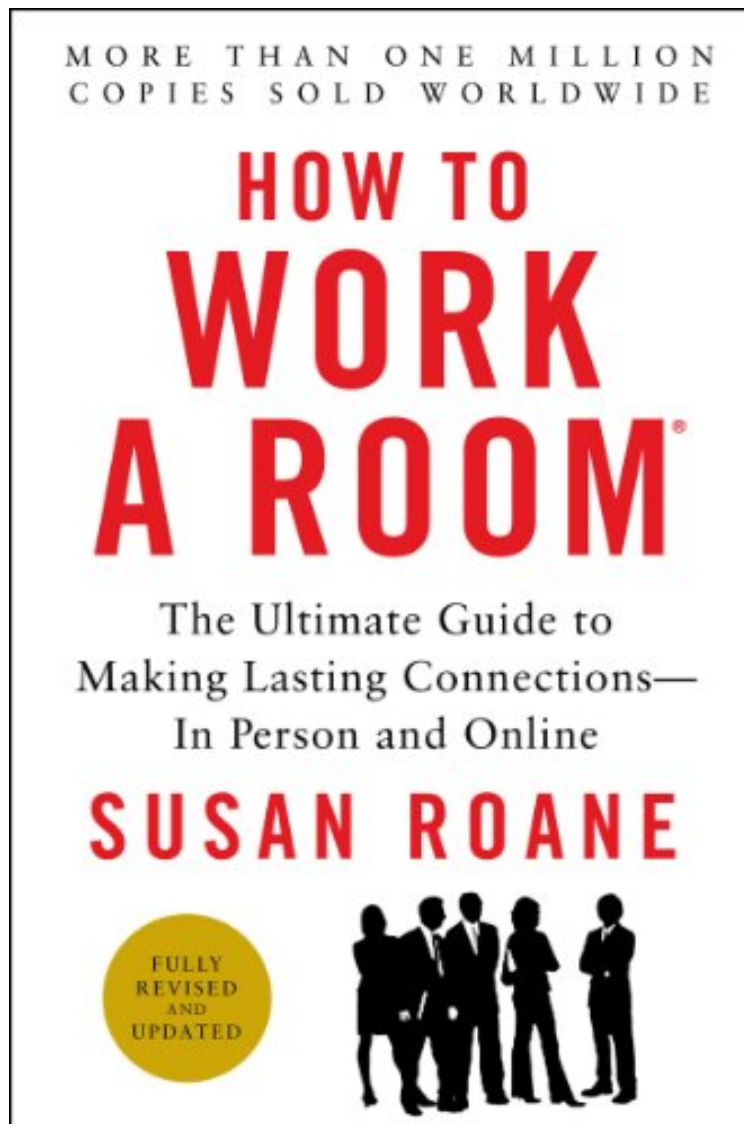


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How to Work a Room, 25th Anniversary Edition: The Ultimate Guide to Making Lasting Connections--In Person and Online

Susan RoAne

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you consider yourself an introvert or an extrovert, get this book and make the most of the interactions you have with people in any setting. Susan RoAne writes in such an easy-to-read manner with fabulous stories and examples throughout. This is for anyone who ever talks to anyone! Not just for business. You never know who you may meet or what you may learn by following RoAne's tips! I highly recommend How to Work a Room. 0 of 0 people found the following review helpful. Great Read! By Leon Staples This book has been an effective and simple book to read and take some great tips from. Susan Roane certainly uses her skills to connect with you as the reader and provide the "every-day" person with ways they can do better. I recommend this book to anyone who sincerely wants to change their approach when it comes to their social and networking skills. 0 of 0 people found the following review helpful. Good advice By Jarrod Sullivan I didn't see much here beyond common sense and being polite. Tons of anecdotes. A quick read, worth the time.

How To Work A Room is the classic bestselling self-help book on improving communication and socialization skills in business and life, giving you the confidence and tools to walk into any room and shine. The 25th Anniversary Edition is fully revised and updated, incorporating new research on interaction and the role of technology and social media in networking, with RoAne's proven tips for using digital strategies to your advantage. RoAne lays down the fundamentals for savvy socializing, whether at a party, a conference, or online, with practical advice for starting conversations and strengthening rapport with strangers. How to Work a Room: The Ultimate Guide to Making Lasting Connections—In Person and Online will continue to be a vital tool for business professionals, job seekers, and career changers of all ages.

When it comes to connecting with others, some of us are naturals. But those who aren't -- thank heaven for Susan RoAne . . . If you want to learn how to enter a room and build a network of people you can help and who can help you, read this book. (Daniel H. Pink, New York Times bestselling author of Drive and To Sell Is Human) I read this book 25 years ago and it helped me tremendously. The updated version makes it more relevant and useful than ever . . . I can't imagine trying to navigate successfully in the business world today without this amazing tool. (Larry Winget, television personality and five-time bestselling author of Grow A Pair: How To Stop Being A Victim and Take Back Your Life, Your Business and Your Sanity) Walking into a roomful of strangers? Pleasant? Productive? Profitable? Fun? From tradeshow suites to virtual rooms, RoAne promises a lot--and delivers even more! There's no more critical skill in today's marketplace than becoming the connected communicator. Highly recommended. (Dianna Booher, author of Creating Personal Presence and Communicate With Confidence) From the Back Cover The classic bestseller on socializing--now fully updated for social interactions in a digital age How to Work a Room is the classic bestselling book on improving communication and socializing skills, and using them to create and leverage connections. This Silver Anniversary Edition is fully revised and updated to include the role of technology and social media in networking, as well as Susan RoAne's proven tips for using digital strategies to your advantage--plus practical hints for starting conversations and strengthening rapport with strangers. How to Work a Room: The 25th Anniversary Edition is a vital tool for business professionals, job seekers and career changers of all ages. About the Author Susan RoAne is an in-demand professional speaker and the bestselling author of seven books. The self-described Mingling Maven, RoAne has been featured in the Wall Street Journal, USA Today, the New York Times, Cosmopolitan and the Financial Times and on CNN, CBSNews.com and businessweek.com. She lives in the San Francisco area.