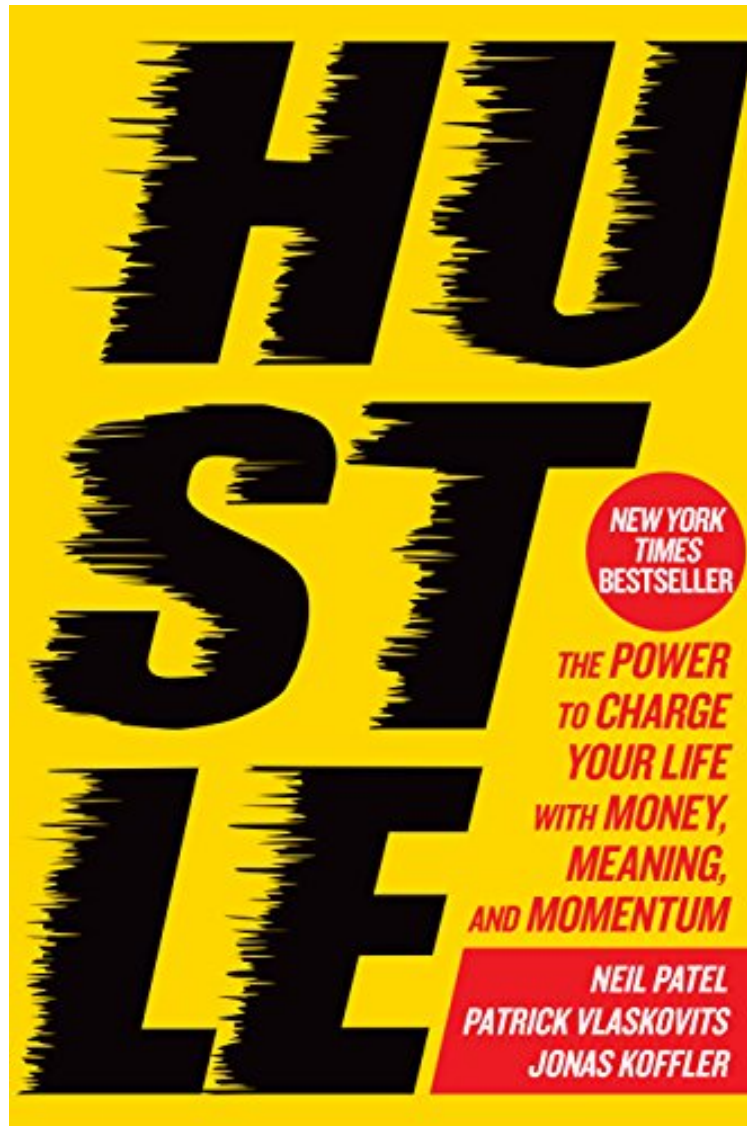


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Hustle: The Power to Charge Your Life with Money, Meaning, and Momentum

Neil Patel, Patrick Vlaskovits, Jonas Koffler
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Neil Patel, Patrick Vlaskovits, Jonas Koffler : Hustle: The Power to Charge Your Life with Money, Meaning, and Momentum before purchasing it in order to gage whether or not it would be worth my time, and all praised Hustle: The Power to Charge Your Life with Money, Meaning, and Momentum:

41 of 46 people found the following review helpful. Common word for the title, but uncommon adviceBy CustomerBy the way, I was not given a review copy. I paid for my copy out of my own pocket.You might think from the title that this is a book by some fast-talking sales-closer type--the sort of book that whips you up to a frenzy about how all the

good stuff comes to those who hustle. You'd be wrong. This is a thoughtful, deep dive into what hustle means to three (eventually) successful guys from very different backgrounds. Too many books on success talk like one long cheerleading session: the mindset, the affirmations, etc. I prefer when books are balanced, and discuss failures and self-doubts along with achievements. That's the real world, after all. This book does that. The routes these guys have taken to success are anything but straight-line. In fact, here's a quote: "Neil had lost a million dollars by the time he was 21, one hell of a deep hole at such a young age. Jonas had a massive stroke in his twenties while working a demanding job at a start-up. Patrick quit his job without any prospects lined up and with a baby on the way." That should give you an idea that this is not your standard rah-rah session. It's a book not about "do these 20 magic steps and you'll become rich." It's much more about what you have to do between your ears in order to set the stage for success. No latest Facebook "hacks" or gimmicks in here, I'm happy to report. It's all about the inner game between your ears. Parts I particularly liked:--The Cycle of Suck, and getting stuck in "Meh" thinking as a habit.--An inspired section about job descriptions vs. the reality of what most jobs are like.--Where to find the initial successes that get you some momentum in the right direction.--The four kinds of luck, and how luck can be more of a science than a random event.--The section where they ripped apart the too-tidy modern-day "rule" that says you need to spend 10,000 hours on something in order to master it.--The virtue of not searching for the straightest line to your goals. They made me think, and made me ask myself questions where I didn't necessarily like the answers. That's good: If I wanted pure, unquestioning happy times, I would have bought a cat calendar. 35 of 36 people found the following review helpful. Beware of Fan-Boy reviews. This is not a "Self-Help" book. By Don Leland I'm guessing that, like me, you ordered this book because you already HAVE hustle, and you have some experience from Neil or the other two authors (Neil is the George Michael of Wham!...no one ever remembers who the other guy was in that band) and you thought that this was going to open your eyes to new ways to channel your hustle to be more successful. NOT SO MUCH. I'm a big fan of Neil, who is an industry EXPERT, but this book was very disappointing. Hustle is rhetorical storytelling, and is so self-absorbed that they suggest new language about the "types of hustle" ("outside/upside? really?") and appealing to millennials to "get their hustle on" and to "buck the establishment that holds you down". It's a very hard read if you were expecting any guidance, because there is none other than the obvious, generic start-your-own-business-with-your-hustle. I found myself re-reading chapters trying to identify what really was the learning point, and in many chapters there wasn't any take-away other than having now learned about another past experience that the authors had coming up in business. This, sadly, left me wondering if this book was simply an ego-stroke for the authors to be able to say they are published. 3 of 3 people found the following review helpful. I thought pain with purpose was only for labor.. Hustle made think outside of the box By Shana Rhinehart Who knew pain is good for your body and brain? This chapter really challenged my thinking. I love the way they tie it into science and real life! Then they showed how I could do it! We have all heard, no pain to gain. And usually grimace. But Hustle actually explains this in a way that you can do something about it. I also love that they give you all the ideas for the little bit of "pain"; you can put into your life right away to start getting stronger.

A New York Times, Los Angeles Times, USA Today, and IndieBound bestseller that Fortune says is a must-read for any entrepreneur! Too often we feel like underdogs fighting a system that stacks the odds against us. We work hard, follow the rules, and dream of a better life. But these days, working harder doesn't always lead to fulfillment. In fact, according to Gallup research, nearly 90 percent of people feel disconnected from their jobs. So how do you break free from the drudgery and achieve more success on your own terms? You hustle. The secret lies in making manageable tweaks and placing small bets on pursuits that propel you from who you are today to the person you're destined to become. In Hustle, Neil Patel, Patrick Vlaskovits, and Jonas Koffler--three of the nation's top entrepreneurs and consultants--have teamed up to teach you how to look at work and life through a new lens--one based on discovering projects you enjoy and the people and opportunities that support your talents, growth, income, and happiness. The authors reveal their groundbreaking three-part framework of Heart, Head, and Habits. Along the way, you will learn to redefine hustle as the optimal path to success using powerful, often counterintuitive, advice, including: Why you must own your dreams, not rent dreams from others Ways to create your own luck and "POP" How to betray yourself to stay true to yourself--and develop your potential The four major career hustles and the path that's best for you More than just an inspirational career guide, Hustle aims to fundamentally transform the way you work and live, and give yourself permission to thrive in today's uncertain world.

Praise for Hustle "In sports, hustle is the difference between a good player and a star. According to the authors of HUSTLE, the same can be true in business. Tilt the game of life in your favor with this counter intuitive new book." --Daniel H. Pink, bestselling author of To Sell is Human and Drive "A must-read for anyone willing to take some risk and create success on your own terms." --Rana Florida, bestselling author of Upgrade and CEO of the Creative Class Group "The authors of Hustle traded in the humdrum corporate life for one of opportunity and adventure. If you're looking for the same kind of exit ramp, read this book, soak up its contagious energy, and get ready to do some hustling." --Dan Heath, co-author of Made to Stick, Switch, and Decisive "An important book that

will show you how to build the bridge between your potential and the opportunities that are waiting for you?if you choose to go after them."--Bernadette Jiwa, bestselling author of Meaningful and Difference"Love is the killer app, Hustle is its operating system. Read this book and drive exponential success, starting today!"--Tim Sanders, bestselling author of Love is the Killer App and Dealstorming"ldquo;Why follow the herd and force yourself to fit into "their system" when you don't have to? Instead, use this book to hustle your own way to success. On YOUR terms."--Claire Diaz-Ortiz, author and entrepreneur"ldquo;"What's the best way from Point A to Point B? Wrong question. Read Patrick's book to discover why the best hustlers always succeed by working backwards from Point B to Point A."--Eric M. Jackson, author of The Paypal Wars"ldquo;"All you have to do is hustle"hellip;you hear it all the time. It's a trendy word where the action related to it is easier said than done. Here's a reference guide to make hustling productive and actionable."--Brian Solis, digital analyst, anthropologist, and bestselling author of X: The Experience When Business Meets Design"ldquo;"Sometimes we all fall into a Cycle of Suck, where our talents remain obscured behind a wall of misfortune. And that is precisely when you need to get off your ass and hustle, to unearth hidden opportunities and change your life. This book will tell you how to recharge your life with more money, meaning, and, perhaps most important of all, momentum. Read it. You'll be glad you did."--Adam L. Penenberg, Journalism Professor at New York University and author of Viral Loop "ldquo;"If I had the insights of Hustle before I became an entrepreneur, I would have a lot less sleepless nights. Powerful, promising and practical."--Sunni Brown, Chief Human Potentialist and bestselling Author of Gamestorming and The Doodle Revolution"ldquo;"In life, you have no choice but to hustle -- to pursue that which feeds your spirit and fulfills your dreams. This book is a must-read."--Pat Hiban, bestselling author of Six Steps to Seven Figures, Serial Entrepreneur, and Philanthropist"ldquo;"In the near future, algorithms will tell us what to do. They'll choose the safest, the best, the most predictable life. But inspiration and greatness is found on the road less taken?and that's why you need this book. Neil, Patrick and Jonas show you, with powerful examples and concrete tools, how a blend of subversiveness, creativity, and simple grit can get you to your dreams. This should be on the bookshelf of everyone who has an idea that keeps them up at night."--Alistair Croll, entrepreneur and co-author of Lean Analytics"ldquo;"Even amidst the chaos of the world, there's more opportunity than ever to succeed. The traditional ways of doing so (get a job, stay in it, retire comfortably) are being actively disrupted faster than ever before, which means we need a new framework for winning. Hustle is that framework."--Ben Yoskovitz, co-author of Lean Analytics"Hustle is the blueprint I followed to land three dream jobs in a row. Stop trying to convince people to hire you, and show them what you can do."--Charlie Hoehn, author of Play It Away"ldquo;"Tired of looking at other people winning and thinking they are just lucky or come from privilege? Turns out they most actually had a different key ingredient in common: they hustle. Read this book create your own blueprint for success!"--Sean Ammirati, author of The Science of Growth"Hustle will help you explore your unique talents and quirks, and discover more fulfillment in the process."--Raj Raghunathan, Professor at the McCombs School of Business, The University of Texas at Austin and Author of If You're So Smart, Why Aren't You Happy"To get ahead, above all else, respect yourself and your talents. Hustle is a manifesto for doing just that."--Jordan Harbinger, host of The Art of Charm "ldquo;"We live in a time more rife with possibility than any preceding point in history. The difference between those that take advantage and those that remain in the 'Cycles of Suck?' Hustle. Inspiring, educational and fun, Hustle is essential reading for anyone looking to do work that matters."--Taylor Pearson, author of The End of Jobs: Money, Meaning and Freedom Without the 9-to-5"Most unsuccessful people ultimately fail for two reasons--they either don't hustle at all, or far worse, they don't know how to hustle that right way. Hustle isn't just lots of hard work. Hustle is about understanding where the real levers of power are, and then killing yourself at those points--the only places that matter. Patrick Vlaskovits is a true hustler, and his book shows you how to do it right."--Tucker Max, 3x #1 New York Times bestselling author"A stimulating read for unconventional thinkers and creative doers who aspire to get more out of life."--Richard Florida, bestselling author of Rise of the Creative Class, and co-founder and editor-at-large at The Atlantic, City LabAbout the AuthorNEIL PATEL is the co-founder of Crazy Egg and Hello Bar. He helps companies like NBC, GM, HP and Viacom grow their revenue. The Wall Street Journal calls him a top influencer on the web, Forbes says he is one of the top 10 online marketers, and Entrepreneur Magazine says he created one of the 100 most brilliant companies in the world. He lives in Seattle, Washington.PATRICK VLASKOVITS is an entrepreneur and the New York Times bestselling author of The Lean Entrepreneur. His writing has been featured in the Harvard Business and the Wall Street Journal, and he speaks at technology conferences nationally and internationally, including SXSW, GROW Conference, The Turing Festival, and The Lean Startup Conference. He is founder and CEO of Superpowered Inc.JONAS KOFFLER is a creative media consultant, producer, and writer. He advises internationally recognized thought leaders and creative artists, helps organizations innovate, develops strategy and intellectual property for startups and billion-dollar companies alike, and has contributed to multiple bestselling books. He lives in Austin, Texas.