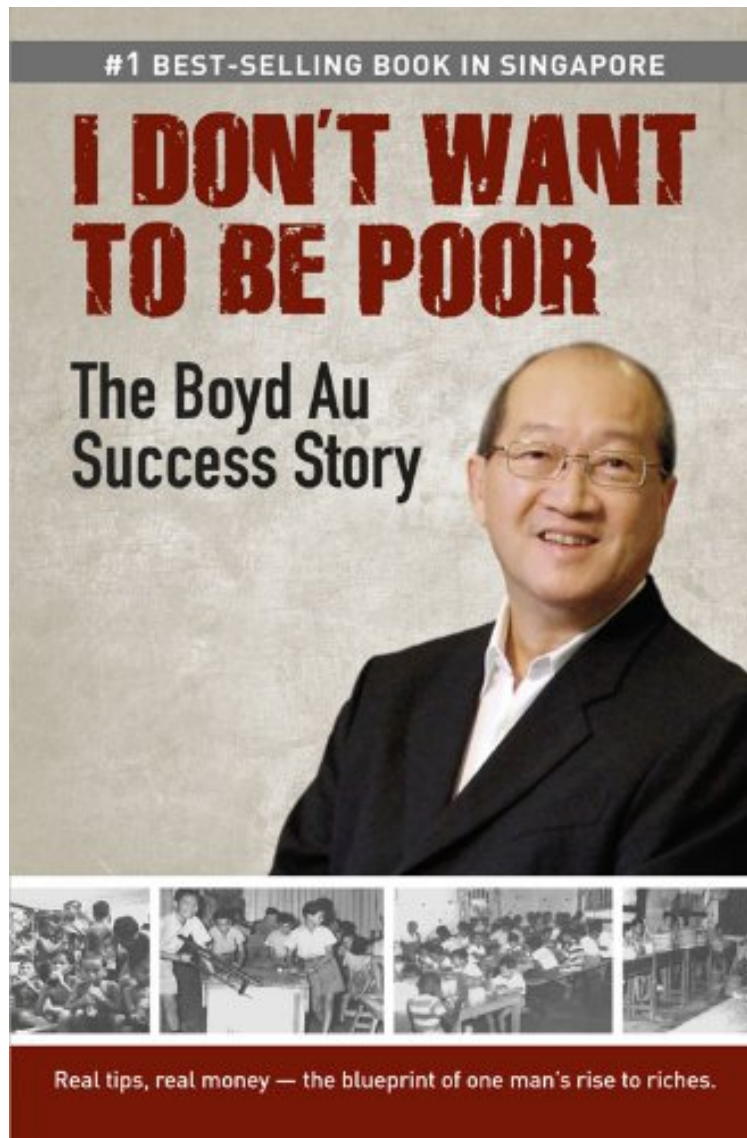


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Boyd Au knows business. From starting his company, Enzer, with his partner, each with S\$5,000 in 1984, to listing it on the Singapore Stock Exchange in 2001 and achieving a turnover of S\$80 million in 2006, this entrepreneur knows what it takes to be successful. His winning business style has been recognised and lauded ndash; with Enzer scooping

up the Superbrands award for three consecutive years! Though he sold off his business in 2007, Boyd remains passionate about entrepreneurship. He started 7 Notes Capital, focusing on private investments and offers training, coaching and mentoring programmes on entrepreneurship success. To date, over 300 aspiring entrepreneurs and business owners have been trained and mentored by him. Whether you are an aspiring entrepreneur or a successful business owner, his inspiring life story and valuable business tips will change the way you work and is destined to become YOUR business Bible. Packed with personal anecdotes and million dollar tips, *I Don't Want To Be Poor -The Boyd Au Success Story* is for every man and woman who wants to succeed in business and in life. Read it and take on the world!