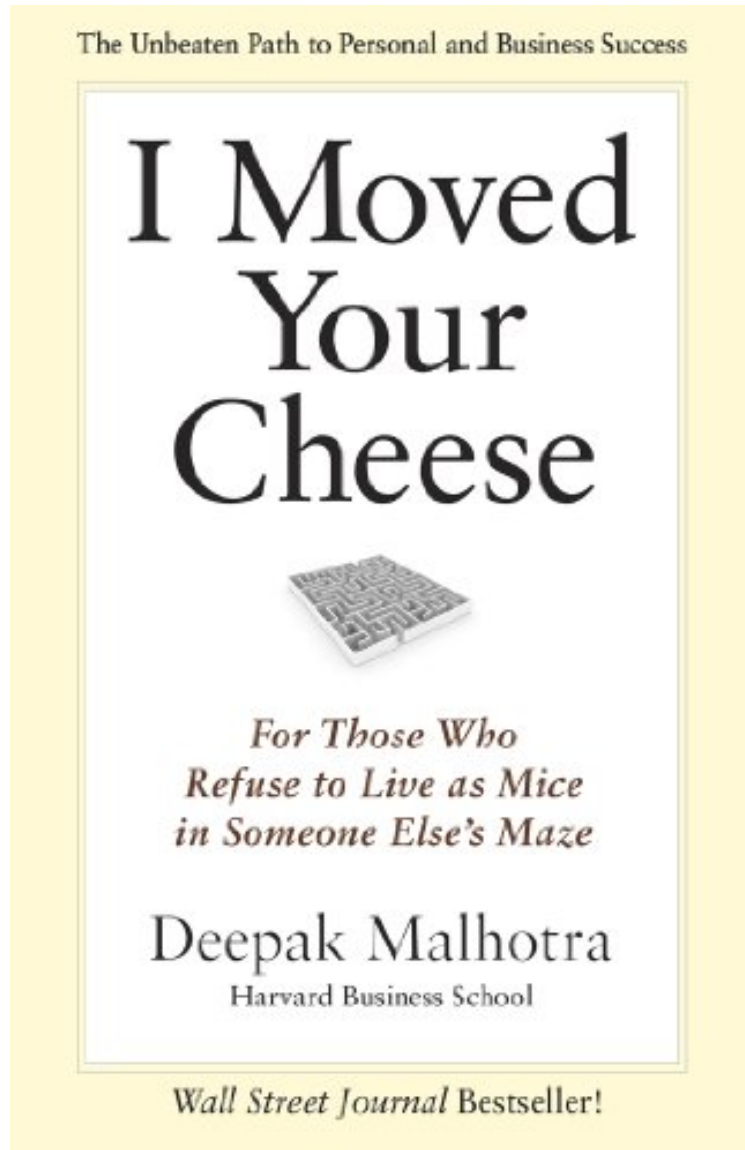


I Moved Your Cheese: For Those Who Refuse to Live as Mice in Someone Else's Maze

Deepak Malhotra

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Deepak Malhotra : I Moved Your Cheese: For Those Who Refuse to Live as Mice in Someone Else's Maze before purchasing it in order to gage whether or not it would be worth my time, and all praised I Moved Your Cheese: For Those Who Refuse to Live as Mice in Someone Else's Maze:

0 of 0 people found the following review helpful. Worth it!By Vienna SicardThis book is much better than the book it is responding to. It challenges you to think of change in all aspects. It helps you realize that change is about your

reaction towards it, and that the maze we live in, is up to our choosing to live in it. 1 of 1 people found the following review helpful. Five Stars
By Caleb Arnold
Great book
0 of 0 people found the following review helpful. stereotype vs purposeful
By Chandrashekhar
After reading both the books, I realised that first book is about a stereotype thinking. It holds true if you are a stereotype thinker. It also gives you a good approach to change management. But this book is for the people who think beyond, who question the system, who are not satisfied with the stereotype answers. It opens you to look into 3 different perspectives of Max, Zed and Big. If you are a lateral thinking person, it will appeal to you strongly. But again it opens so many questions that don't have definitive answers. Moreover the answers are not same for everybody and each person has to find their own answers. Best of luck finding yours!

If you were a mouse trapped in a maze and someone kept moving the cheese, what would you do? Over a decade ago the bestselling business fable *Who Moved My Cheese?* offered its answer to this question: accept that change is inevitable and beyond your control, don't waste your time wondering why things are the way they are, keep your head down and start looking for the cheese. But success in the areas of innovation, entrepreneurship, creativity, leadership, and business growth—as well as personal growth—depends on the ability to push the boundaries, reshape the environment, and play by a different set of rules: our own. With that in mind, Harvard Business School professor Deepak Malhotra offers a radically different answer to this question. Malhotra tells an inspiring story about three unique and adventurous mice—Max, Big, and Zed—who refuse to accept their reality as given. As we watch their lives unfold and intersect, we discover that instead of just blindly chasing after the cheese, each of us has the ability to escape the maze or even reconfigure it to our liking. In the face of established practices, traditional ideas, scarce resources, and the powerful demands or expectations of others, we often underestimate our ability to control our own destiny and overcome the constraints we face. *I Moved Your Cheese* reminds us that we can create the new circumstances and realities we want, but first we must discard the often deeply ingrained notion that we are nothing more than mice in someone else's maze. As Zed explains, "You see, Max, the problem is not that the mouse is in the maze, but that the maze is in the mouse."

"Every once in a while a book comes along that makes you question the way things are. This is the book. Deepak Malhotra allows you to glimpse a world of your own making without the limits and barriers that others create. An excellent read."--Stephen R. Covey, author of *The 7 Habits of Highly Effective People* and *The Leader in Me* "A magnificent story with a powerful message. As someone who has encouraged scores of professionals into breaking through the maze and defining their own pursuits, I find this to be a gem of a book. A must-read."--Vinod Khosla, cofounder and former CEO and Chairman, Sun Microsystems, and founder, Khosla Ventures "Deepak Malhotra tackles our assumptions about business and life with humor, zest, and wisdom in this delightful fable. If you've ever rankled at the thought of being just another mouse in the maze, this is the book for you."--Daniel H. Pink, author of *Drive* and *A Whole New Mind* "An excellent book with sound lessons on how to change our circumstance and create new realities in our personal and professional lives."--Deepak Chopra, Adjunct Professor, Kellogg School of Management, and coauthor of *War of the Worldviews* "A book that will inspire the imagination of mice and managers. A formula for breaking out of the maze and creating new realities in life and in business."--Barry Nalebuff, Milton Steinbach Professor, Yale School of Management; cofounder, Honest Tea; and coauthor of *Thinking Strategically*, *The Art of Strategy*, and *Why Not?* About the Author Deepak Malhotra is a Professor at Harvard Business School, where he teaches Negotiation courses to MBA and Executive students. He has won multiple awards for his teaching, including the MBA Class of 2011 Faculty Award at HBS. Deepak's previous book, *Negotiation Genius*, won the 2008 Outstanding Book Award from the International Institute for Conflict Prevention and Resolution. His work has also received considerable media attention, including multiple appearances by Deepak on CNBC.