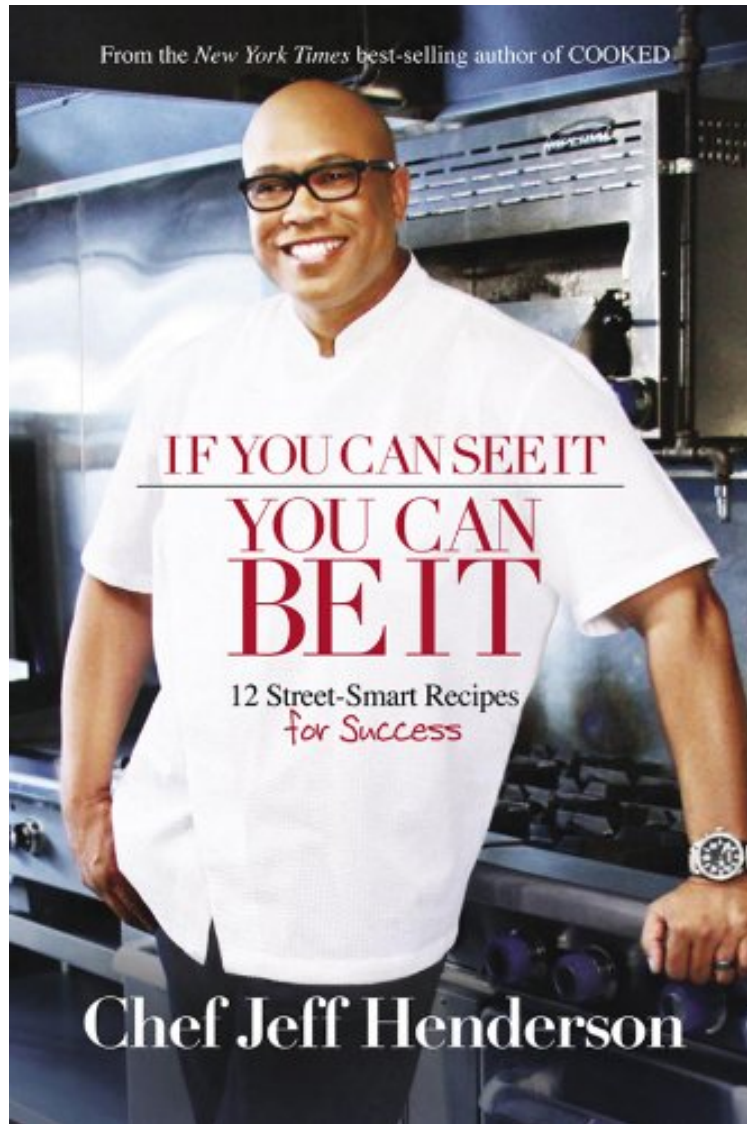


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## If You Can See It, You Can Be It: 12 Street-Smart Recipes for Success

Jeff Henderson

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**Jeff Henderson : If You Can See It, You Can Be It: 12 Street-Smart Recipes for Success** before purchasing it in order to gauge whether or not it would be worth my time, and all praised If You Can See It, You Can Be It: 12 Street-Smart Recipes for Success:

0 of 0 people found the following review helpful. Great self-help book!By Kindle CustomerChef Jeff's 12 street smart recipes for success. If anyone can write a self-help book about becoming successful, it is indeed Chef Jeff. He served a ten year prison sentence for dealing drugs. He was educated and learned to cook while serving his sentence. I don't

know of any other celebrity chef who has risen from such lows to become so successful. Chef Jeff lays it all out here, chapter by chapter on how you too can become a successful person. He lays out the basics, such as 'hustlepreneur', a term to describe a person who hustles, but does it for the right reasons. He lists 12 street smart tips, self-controller, sacrificer, knowledge-jacker, ESP-er, gambler, gab master, chameleon, crew master, winner, last in liner, no-strings giver, and shot caller. Each chapter is spoken in basic, easy to follow and understand language and it's not 'preachy'. Chef Jeff has been there and down that, and he explains it in a realistic way that makes sense so that anyone can understand it and become a more successful person after reading and applying his concepts. I thoroughly enjoyed this self help book and found it to very useful in my day to day life. Bonus-my copy is signed by Chef Jeff! I saw him give a talk and he was amazing! If you get the chance to see Chef Jeff, do it! He is a down to earth man, who is sincere and real. 6 of 6 people found the following review helpful. The Perfect Gift By Candace Johnson Chef Jeff has done it again. I didn't think he could top his first bestseller Cooked but he did. It is a must read for those who seeking for the real recipe for success. Great stocking stuffer for holidays! He is the hip modern author who bleeds the truth, total success, uplifting people and wrap all around motivational recipes. It is a must read. 0 of 0 people found the following review helpful. Five Stars By Meg0113 great book!

In his latest book, Chef Jeff Henderson, the New York Times best-selling author of Cooked: From the Streets to the Stove, From Cocaine to Foie Gras, presents two decades of life lessons that he gained on his redemptive journey from drug dealer to TV celebrity chef to nationally acclaimed speaker. He has devoted himself to mentoring and motivating at-risk and vulnerable Americans, and his remarkable achievements and inspiring presentations have made him a sought-after speaker for business and non-profit organizations, addressing tens of thousands of individuals each year at conventions, conferences, and seminars. Now, with the 12 inspiring and pragmatic "recipes" he offers in this book, you can discover your hidden business aptitudes, make life-changing decisions, and secure bulletproof personal and professional success. Whether you're a "have-not" suffering from generational or situational poverty or a "lost-a-lot" knocked out by the economic recession, you'll learn something from Chef Jeff's unique perspectives on the virtues of self-knowledge, hard work, determination, and leverage in the real world. Reboot your dreams and gain a new foothold on the ladder to success!

About the Author  
Called the "urban Tony Robbins," Chef Jeff Henderson is a powerful voice for personal transformation. Barely five years after leaving federal prison, Chef Jeff worked his way to the top ranks of the restaurant industry and became Executive Chef of Cafeacute; Bellagio at the renowned Bellagio Hotel and Casino and Chef de Cuisine at Caesars Palace Hotel and Casino in Las Vegas. He is the creator of the Food Network's docu-reality series, The Chef Jeff Project, and known today as one of the most influential African American chefs in the country.