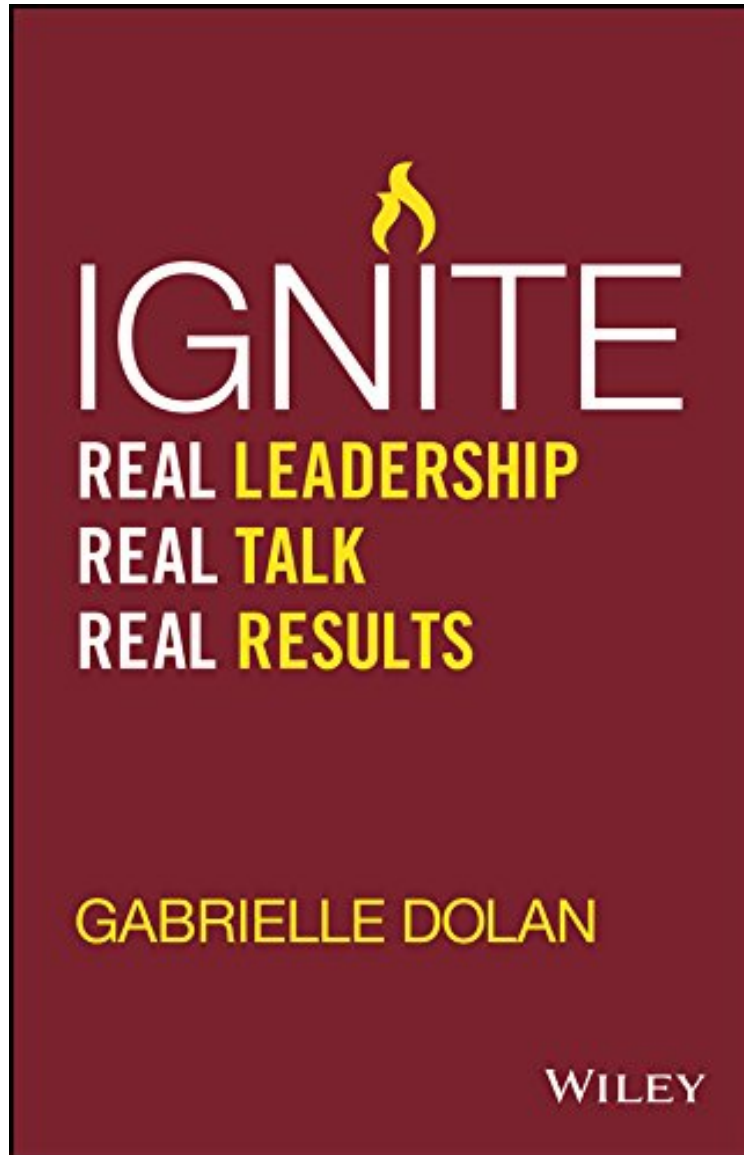


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## Ignite: Real Leadership, Real Talk, Real Results

*Gabrielle Dolan*

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**Gabrielle Dolan : Ignite: Real Leadership, Real Talk, Real Results** before purchasing it in order to gage whether or not it would be worth my time, and all praised Ignite: Real Leadership, Real Talk, Real Results:

1 of 1 people found the following review helpful. The real thingBy Patricia McMillanI love this book. Gabrielle Dolan invites us to be real in life and in leadership, and she models this on every page. The book reads like a conversation with a wise friend. A wise friend who tells it like it is and has lots of funny anecdotes.Although it is much more than a book on storytelling and presentation skills, it has some of the best advice I've seen on these topics, and as a storyteller myself, believe me I read a lot of books on storytelling and presentation skills. Dolan's tips on using push and pull

stories on the organisational story grapevine, and on preparing a presentation, are gold. Ignite is my new go-to reference for leadership and communication. 0 of 0 people found the following review helpful. A friendly tour of straight talking for leaders By Zoe E. Routh Gabrielle gives us some excellent exercises to get clear on who we are, what matters to us, and the stories to convey this. The pages of my copy are folded and marked so I can refer to the exercises and work my way through in crafting some signature stories. She has 'levelling up', asking for more and getting clear on our priorities, as well as mining the depths of our experience to come up with stories that will help others shift their perception. Gabrielle's style is relaxed and personable, like getting some awesome tips from a mate over a glass of red wine. 0 of 0 people found the following review helpful. If you are a leader or want to improve your leadership you have to read this! By jeremy watkins I just finished reading Gabrielle Dolan's book Ignite. For anyone who hasn't had the opportunity to read this yet, what a simply brilliant book. I just love how you can truly feel her personality coming off the page and brought to life by beautiful and insightful stories. This book will transform your approach to leadership. Thank you for putting this out into the world. Jeremy Watkins

Learn the authentic leadership skills that drive today's workforce to excel Ignite: Real Leadership, Real Talk, Real Results is an honest guide to achieving lasting business success by becoming a more authentic leader. Leaving behind the boring and mundane, this guide cuts to the chase with a frank and forthright style to provide insight that can radically transform your business. You'll learn how your communication style may be holding you back, and how a few simple changes can inspire your team, engage your customers, and remind you just how effective you can be. Storytelling is a powerful business tool, and this book shows how to find your own stories and dig deep to learn what's driving your leadership and motivating your diverse workforce. You'll successfully navigate the uncertain terrain brought about by mixed generational expectations, evolving technology, and a rapidly shifting culture as you learn to respond and adapt to become a more effective leader. Communication is everything, and leaders are expected to be "on message" at all times. Today's workers want to know the "why" behind the "what", and this guide shows you how to tailor your message and your entire communication style to have the biggest impact. Cut through the "boring" and "bull" and be real Communicate with impact across all platforms Ignite your teams, your customers, and yourself Level up, step out, and discover what you stand for The rapid rise of technology and social media has resulted in "information fatigue", and most leaders respond by communicating in logic and data. This approach has little impact on the shifting workforce demographics, and each new generation brings higher expectations from their employers and leaders. Ignite shows you how to exceed those expectations and become the authentic leader that drives today's business success.

From the Back Cover DO PEOPLE REALLY LISTEN WHEN YOU TALK, OR ARE THEY JUST HEARING THE SOUND OF YOUR VOICE? Ignite is the modern leader's guide to communicating with impact. As the workplace begins shifting toward Generation Y, technology-fuelled 'information fatigue' is obscuring your message, and traditional communication styles are failing to get results. These upcoming superstars are the most educated generation ever, and they expect much more from their employers—so it's up to leadership teams to adapt and make authenticity a central tenet. Author Gabrielle Dolan is an authority on real leadership. In this book she coaches you on how to communicate effectively for higher engagement and better results. Effective communication is vital to success. Talk less and communicate more as you learn to: respond and adapt to generational changes level up, step out and be real with yourself and your team communicate with impact across all platforms engage your people, your customers and yourself transform your style to get your message heard. Ignite helps you lead more authentically, responsively and effectively in today's rapidly changing workplace. About the Author GABRIELLE DOLAN is an expert in communication and a thought leader in business storytelling, as well as a sought-after keynote speaker, media commentator and coach. She is also the co-author of Hooked.