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# Impact: How to Get Noticed, Motivate Millions, and Make a Difference in a Noisy World

*Ken McArthur*

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#1795308 in eBooks 2008-05-01 2008-05-01 File Name: B001GCUP1APDF # 1 | File size: 44.Mb

**Ken McArthur : Impact: How to Get Noticed, Motivate Millions, and Make a Difference in a Noisy World** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Impact: How to Get Noticed, Motivate Millions, and Make a Difference in a Noisy World:

Even in this noisy world, it's still possible for one person to make a difference. This book reveals the key strategies

used by some of the world's most influential people, people who have a measurable and undeniable impact on millions.