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Innovation in Emerging Markets (International Political Economy Series)

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From Palgrave Macmillan : Innovation in Emerging Markets (International Political Economy Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Innovation in Emerging Markets (International Political Economy Series):

0 of 0 people found the following review helpful. A VERY GOOD BOOK ON WHAT DEVELOPING COUNTRIES ARE DOING IN INNOVATION, WRITTEN BY LEADING ACADEMICSBy CustomerIf you want to have an

overall view of the state of innovation in the developing world, this is the perfect book to read. It's a compilation of studies by leading Latin American, Middle Eastern, African, Asian and U.S. academics, with an introduction and conclusions by U.S. professors Jerry Haar and Ricardo Ernst. The essays included in the book not only provide a picture of the innovation scene in various parts of the emerging world, but also look at what developing countries are doing and should be doing in specific areas, such as finance and education. Two of the essays are particularly interesting: the one about Poland's innovations in the e-banking sector, and the one about Latin America's experiments with blended learning. A very worth-while and interesting book!

0 of 0 people found the following review helpful. This book allows the layman to the professor of economics to better grasp how innovation changes are lives and can give ...

By Customer

Innovation in Emerging Markets is extremely interesting, informative and insightful in understanding how innovation changes the local, regional, national and global economy and society in the world we live in. This book allows the layman to the professor of economics to better grasp how innovation changes our lives and can give one a path how best to use them.

1 of 1 people found the following review helpful. Refreshing combination

By karkham

Innovation has received a lot of attention from business leaders, governments and academic institutions. This book compiles the three angles with an emphasis on the developed world. Very much needed.

Innovation is sweeping the globe at breakneck speed, and emerging markets are where tremendous growth and opportunity reside. Jerry Haar and Ricardo Ernst delve into the forces and drivers that shape innovation in emerging markets and present case studies, along with a summation of the key features and outlook for innovation over the next decade.

ldquo;The book is a timely counterpoint to the concerns of the 1990s and the rising din of economic nationalism. hellip; Innovation in emerging markets breaks new ground by expanding the discourse on international trade by highlighting the positive-sum nature of innovation. It is an antidote to technological pessimism and economic nationalism.rdquo; (Calestous Juma, *International Affairs*, Vol. 93 (3), 2017)

From the Back Cover

Innovation is sweeping the globe at breakneck speed, and emerging markets are where tremendous growth and opportunity reside for the present and future. Jerry Haar and Ricardo Ernst delve into the forces and drivers that shape innovation in emerging markets and present case studies, along with a summation of the key features and outlook for innovation over the next decade. Together with their contributors, they examine innovation as national policy, facilitating institutions- such as universities, research labs, accelerators and incubators, and business associations- and firm-level innovation. They introduce state-of-the-art thinking on innovation by calling upon the experiences of experts in relevant fields, who provide a deeper understanding of the core issues for any person involved in the private sector, academia, or public policy, and intrigued by the challenge and opportunity of innovating in this dynamic global world. The book includes a foreword from Banco Santander.

About the Author

Jerry Haar is Professor of Management International Business at Florida International University, USA, and Senior Research Fellow at the McDonough School of Business at Georgetown University, USA. He is also a Global Fellow of the Woodrow Wilson International Center for Scholars and a Research Affiliate of the David Rockefeller Center for Latin American Studies at Harvard University. His research interests focus on innovation and competitiveness, regional economic integration and corporate strategy.

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