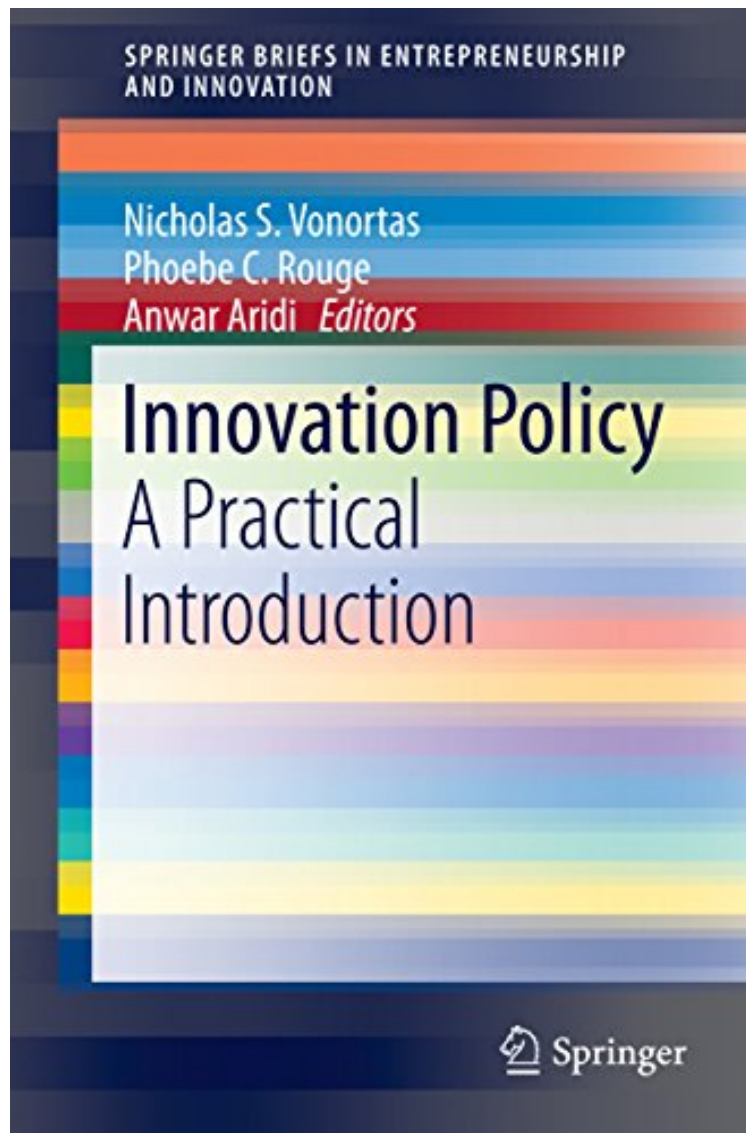


(Read free ebook) Innovation Policy: A Practical Introduction (SpringerBriefs in Entrepreneurship and Innovation)

Innovation Policy: A Practical Introduction (SpringerBriefs in Entrepreneurship and Innovation)

From Springer

**Download PDF / ePub / DOC / audiobook / ebooks*



DOWNLOAD



+

READ ONLINE

#2048551 in eBooks 2014-12-10 2014-12-10 File Name: B00S15UJTS | File size: 75.Mb

From Springer : Innovation Policy: A Practical Introduction (SpringerBriefs in Entrepreneurship and Innovation) before purchasing it in order to gage whether or not it would be worth my time, and all praised Innovation Policy: A Practical Introduction (SpringerBriefs in Entrepreneurship and Innovation):

This book provides a concise introduction to important aspects of contemporary innovation policy, with particular emphasis on its impact on economic growth and development. It addresses a non-specialist audience interested in quickly building background knowledge, getting familiar with the terminology, and understanding core concerns and debates in this area of policy. The book has its origins in a more extensive report to the World Bank prepared to impart background information to middle- and upper-level policy decision-makers and analysts as well as stakeholders from industry and universities from developing countries prior to engaging in intensive "how-to" policy training. Our audience also includes upper-level undergraduate and graduate students embarking on the study of innovation policy. Featuring contributions from leading scholars and policy experts, this volume references critical readings presents a wide array of data, on the following topics: Fundamentals of Innovation Policy for Growth and Development University Entrepreneurship Strategic Alliances / Knowledge-Intensive Partnerships Clusters / Science Parks / Knowledge Business Incubators High Risk Finance Intellectual Property, Standards

About the Author Nicholas Vonortas is Professor of Economics and International Affairs at the George Washington University in Washington D.C. He is a faculty member of the Department of Economics and of the Center for International Science and Technology Policy (CISTP). Professor Vonortas's teaching and research interests are in industrial organization, in the economics of technological change, and in science, technology and innovation policy. He specializes on strategic partnerships / innovation networks, theory of investment under uncertainty, technology transfer, knowledge-intensive entrepreneurship / high-risk financing, and the appraisal of the economic returns of RD programs. Professor Vonortas is an editor of the peer-reviewed journal *Science and Public Policy*. He holds a Ph.D. and a M.Phil. in Economics from New York University (USA), a MA in Economic Development from Leicester University (UK), and a BA in Economics from the University of Athens (Greece). Phoebe C. Rouge is currently a Data Analyst at the US Federal Trade Commission in Washington, DC and worked previously while a student with the Center for International Science and Technology Policy (CISTP) at George Washington University. Her interests are in the social and economic aspects of technological change, and in science, technology, and innovation policy. Phoebe holds an MA in International Science and Technology Policy, specializing in economics of technological change, from the Elliott School at the George Washington University and an AB in History and Science, specializing in physics and 20th century American technology, from Harvard University. Anwar Aridi is an Economic and Technology Policy Analyst at SRI International, specializes in innovation policy and strategy, economic development, and technology entrepreneurship. Prior to joining SRI, Anwar was at the World Bank in the Middle East department working on strategy and innovation related projects. He previously worked in the education technology area in Jordan and Lebanon. Anwar is currently a Ph.D. candidate at the Trachtenberg School of Public Policy and Administration at the George Washington University specializing in science and technology policy. He holds a Master's degree in International Science and Technology Policy from the same university, a Master's degree in Information and Telecommunication Systems from Ohio State University, and a Bachelor's degree in Computer Science from the Lebanese American University.