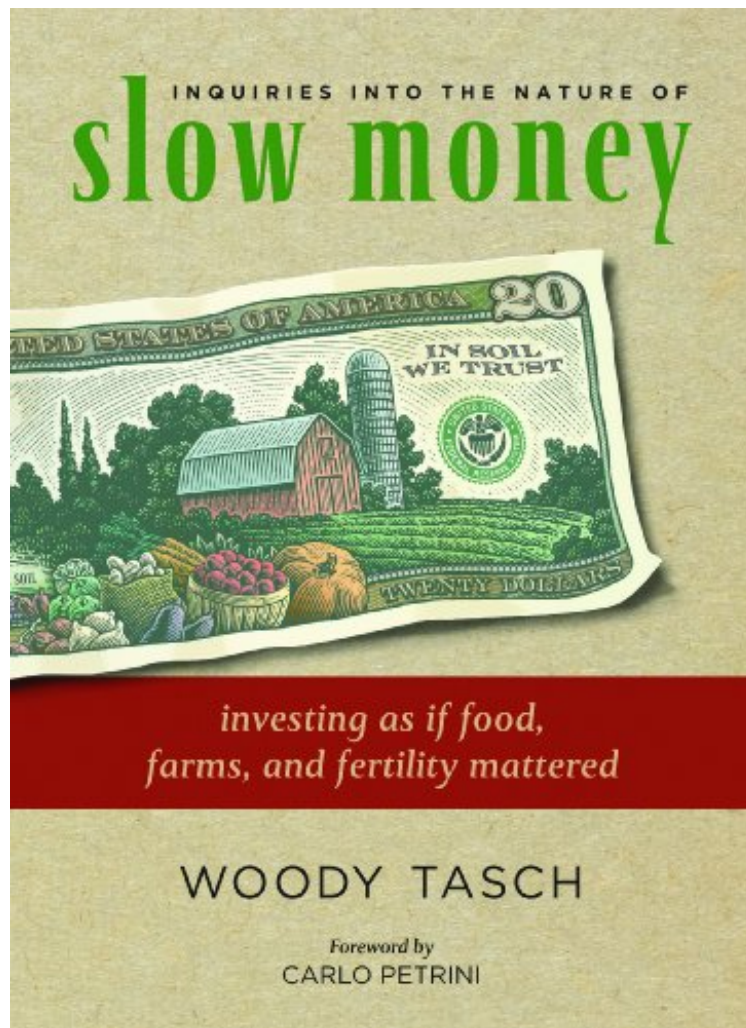


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Inquiries into the Nature of Slow Money: Investing as if Food, Farms, and Fertility Mattered

Woody Tasch

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Woody Tasch : Inquiries into the Nature of Slow Money: Investing as if Food, Farms, and Fertility Mattered before purchasing it in order to gage whether or not it would be worth my time, and all praised *Inquiries into the Nature of Slow Money: Investing as if Food, Farms, and Fertility Mattered*:

0 of 0 people found the following review helpful. Investing as if my life depends on it - because it doesBy CustomerReading this book was enjoyable and it helped me see that money is what I am exchanging my life for, in the form of my labor that feeds the money system and the food system and all the systems that harming my biological cells, if not my soul. But - I can contribute in a positive way. If money is a unit of my labor, then my life is an accumulation of my labor and money and what and who I spend it on matters. To put purpose back into the system, I

plan to invest my money and labor as if my life depends on it. Because to me it does! Every time I support my local Co-op, invest in it, buy an organic product, and put my savings into local sustainable endeavors...I will subversively protest this sick system in my own way. Our great country was founded on a few hard working subversive souls to the English monarch, who rose up and turned their backs on a system that was harming their way of life too....a short 240+ years ago.7 of 8 people found the following review helpful. An Interesting Argument but a Disappointing BookBy Claude Forthomme (Nougat)I expected much more from this book - possibly because I'm a trained economist. The argument is both important and intriguing: the book is worth reading just for that reason.Unfortunately, the evidence, the whole structure to sustain the argument, is not strong enough nor well-researched. This is more an ideological tract than an objective essay. Don't misunderstand me: the ideology promoted is one with which I happen to have much sympathy: I'm all for investing in local food systems and going local.It's a pity the book doesn't work better because it is largely a missed opportunity to make a strong statement in favour of all the values Mr. Tasch supports and win over new adherents.0 of 0 people found the following review helpful. Slow Money, an Idea whose time is comeBy ChrisThis is a book that recognizes the issues that are creating the financial disasters of our time. They are identified and he identifies and leads the reader to understanding how we can change this type of situation to one more humanistic . This is a book for thoughtful intelligent people who are frustrated by the social and economic disasters we face and are looking for an idea how they too can help change things. It is not entertainment although it is stimulating and invigorating. This is the book that started the Slow Money evolution, I hope everyone reads it.

ldquo;We must bring money back down to earth.rdquo;NPR calls it a movement. Acres U.S.A. calls it a revolution. BusinessWeek online calls it ldquo;one of the big ideas for 2010.rdquo; Change.org calls it one of the top fifteen Ideas For Change.Yet could there be anything simpler than this?Inquiries into the Nature of Slow Money presents the path for bringing money back down to earthmdash;philosophically, strategically, and pragmaticallymdash;and with an entrepreneurial spirit that is informed by decades of work by the thousands of CEOs, investors, grantmakers, food producers, and consumers who are seeding the restorative economy.The months and years ahead will surely continue to see a flood of books proposing micro- and macro-economic fixes to the financial crises of the day. Inquiries into the Nature of Slow Money brings a different visionmdash;a meta-economic vision, looking above the top line and below the bottom line, a new way of seeing what is going on in the soil of the economy.This is the path toward a financial system that serves people and place as much as it serves industry sectors and markets, the path toward the nurture capital industry, serving one million investors investing one percent of their assets in local food systems.Slow Money emerges from Woody Taschrsquo;s decades of work as a venture capitalist, foundation treasurer, and entrepreneur. His explorations shed new light on a truer, more beautiful, more prudent kind of fiduciary responsibilitymdash;a fiduciary responsibility that is not stuck in the industrial concepts of the nineteenth and twentieth centuries, but which reflects the economic, social, and environmental realities of the twenty-first century.These inquiries take us from the jokes of his father to the insights of his son, from the boardrooms of foundations and start-up companies to the farm fields of Vermont, from gopher holes in New Mexico to the possibilities of an alternative stock exchange, from Carlo Petrini to Muhammad Yunus, from Thoreau to Soros.Is it a movement or is it an investment strategy? Yes.

"Every once in a while, an idea comes around that you immediately know is not only a good one, but in fact is an absolutely necessary one. Slow Money is such an idea. Money is a powerful thing and whatever we collectively put our money into goes a long way toward creating the world that we live in. So far, those choices have led to many things, including a broken world food system, where nobody knows where their food comes from or what it takes to grow it. To become so divorced from something as essential as our food has had many disastrous consequences. I have great hope that sustainable, locally based food systems will help us all in more ways than we imagine. Slow Money can play a huge role in doing this and Woody's book is an inspiration to all of us working in sustainable agriculture. I can't wait to live in a world supported by Slow Money."--Tom Stearns, President, High Mowing Organic Seeds