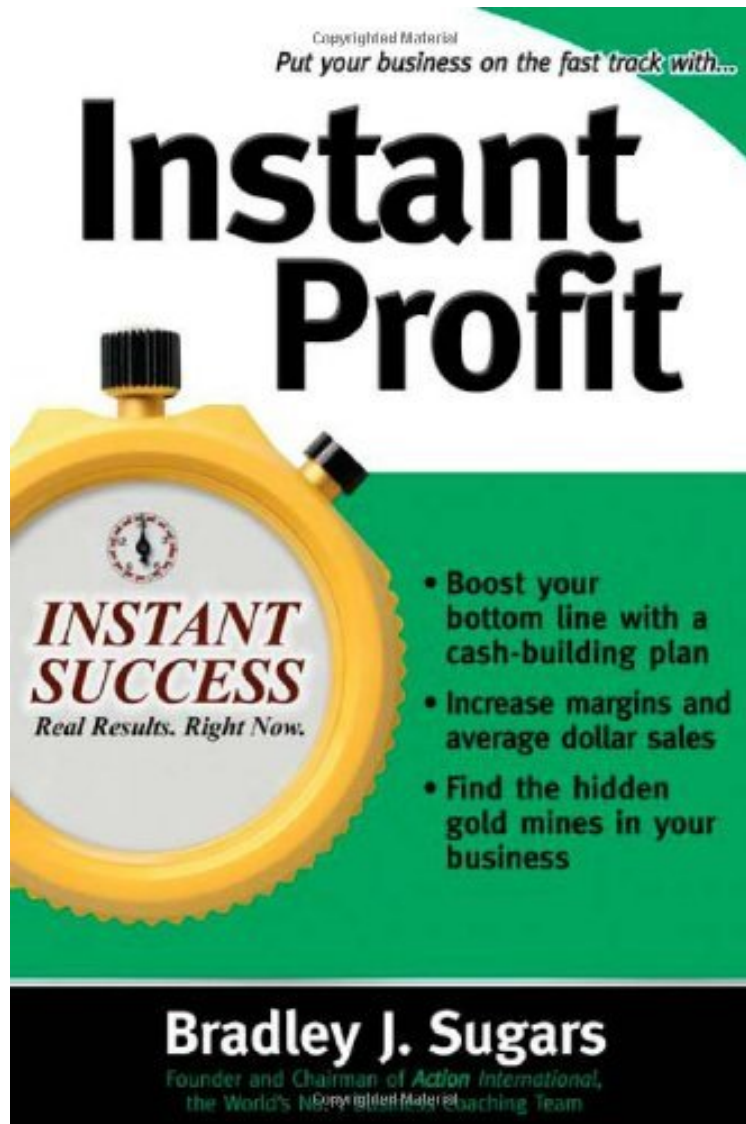


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Instant Profit (Instant Success Series)

Bradley J Sugars, Brad Sugars

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Bradley J Sugars, Brad Sugars : Instant Profit (Instant Success Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Instant Profit (Instant Success Series):

0 of 0 people found the following review helpful. Five StarsBy ELMAXGood item A+++++++2 of 2 people found the following review helpful. Annoying writing style, OK material.By DeeI really hate this author's writing style. It's very conversational, which for someone analytical like myself is very annoying and off-putting. The substance itself (once you get through the conversational fluff) is helpful, but nothing I haven't heard before.0 of 0 people found the following review helpful. Simple and effective!By MIGUEL BRAGANCAFew people realize that growing profits in a business starts in your margins and average \$ sale - not in leads. This book teaches that in a very simple way!

Why settle for less when you can have stellar profits? Business is brisk and you have a solid core of loyal customers. So why aren't you raking in bigger profits? Sounds like it's time to see what you could be doing better-and Brad Sugars is the best there is. A self-made multimillionaire and entrepreneurial expert, Brad helps you identify ways to improve your business and boost profits fast using the 4Ms of profit: MANAGEMENT: team training, better recordkeeping, and effective time management MONEY: auditing, budgeting, and pricing MARKETING: up-selling, add-on selling, and using lists of qualified leads MERCHANDISE: increasing the number of big margin items or services, carrying exclusive product lines, and only selling fast-moving stock Get real results right now when you discover all that Instant Success has to offer! Instant Advertising * Instant Cashflow * Instant Leads * Instant Promotions * Instant Referrals * Instant Repeat Business * Instant Sales * Instant Systems * Instant Team Building * The Business Coach * The Real Estate Coach * Successful Franchising * Billionaire in Training

From the Back CoverWhy settle for less when you can have stellar profits? Business is brisk and you have a solid core of loyal customers. So why aren't you raking in bigger profits? Sounds like it's time to see what you could be doing better-and Brad Sugars is the best there is. A self-made multimillionaire and entrepreneurial expert, Brad helps you identify ways to improve your business and boost profits fast using the 4Ms of profit: MANAGEMENT: team training, better recordkeeping, and effective time management MONEY: auditing, budgeting, and pricing MARKETING: up-selling, add-on selling, and using lists of qualified leads MERCHANDISE: increasing the number of big margin items or services, carrying exclusive product lines, and only selling fast-moving stock Get real results right now when you discover all that Instant Success has to offer! Instant Advertising * Instant Cashflow * Instant Leads * Instant Promotions * Instant Referrals * Instant Repeat Business * Instant Sales * Instant Systems * Instant Team Building * The Business Coach * The Real Estate Coach * Successful Franchising * Billionaire in TrainingAbout the AuthorBradley J. Sugars is a world-renowned entrepreneur, author, and business coach who has helped nearly a million clients around the world find business success. Brad is the founder of Action International, a global network of business coaches with nearly 1000 offices worldwide. Brad and the Action International team have refined over 500 business strategies and systems that are used by Action business coaches on six continents.