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Elizabeth Mamukwa, Ronnie Lessem
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INTEGRAL GREEN ZIMBABWE

An African Phoenix Rising

With Forewords from Paulin Hountondji and Fay Chung



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Elizabeth Mamukwa, Ronnie Lessem : Integral Green Zimbabwe: An African Phoenix Rising (Integral Green Society and Economy) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Integral Green Zimbabwe: An African Phoenix Rising (Integral Green Society and Economy):

Integral Green Zimbabwe: An African Phoenix Rising by Ronnie Lessem, Alexander Schieffer and Liz Mamukwa is the first book in the Integral Green Society and Economy series, a series which has three overarching aims. The first

aim is to link together two major movements of our time, one philosophical, the other practical. The philosophical movement is towards what many today are calling an 'integral' age, while the practical is the 'green' movement, duly aligned with that of sustainable development. The second is to blend together elements of nature and community, culture and spirituality, science and technology, politics and economics, thus serving to bring about an 'integral green' vision, albeit with a focus on business and economics. As such, the authors transcend the limitations to sustainable development and environmental economics, which are overly ecological, if not also technological, in orientation, and exclude social and cultural elements. Thirdly, this particular volume focuses specifically on Zimbabwe, as well as Southern Africa, drawing on the particular issues and capacities that this country and region represents. The emphasis on Zimbabwe and Southern Africa transpired not only because two of the editors (Lessem and Mamukwa) are Zimbabwean in origin, but because Zimbabwe is today like a phoenix rising from the ashes, and has the opportunity to recreate itself anew.

'This book is about an extraordinary journey towards an Integral Green Zimbabwe. Full of community spirit, it showcases how working together through a mode of integral research and development may lead to transformation and innovation. Guided by the principles of co-evolution, it results in novel ways of caring - caring for oneself and each other, caring for Zimbabwe.' Helga Nowotny, former President, European Research Council 'The publication of Integral Green Zimbabwe: An African Phoenix Rising is a truly remarkable achievement by its contributors and editors. Their collective objective of placing on record their diverse and enriching experiences for posterity is very commendable. Any person who needs some invaluable background information on doing business in Zimbabwe should look no further than this riveting publication. As a person who has had the humbling opportunity and privilege of leading a number of corporate, professional, educational, cultural, charitable and sporting organisations locally, regionally, continentally and internationally for over 30 years, as well as serving as Mayor of Harare from 2008 to 2013, I highly commend Integral Green Zimbabwe: An African Phoenix Rising to all those individuals who are not only passionate about the future of Zimbabwe but are also prepared to play their respective parts towards creating the Zimbabwe that we all want and so richly deserve.' Muchadeyi Ashton Masunda, Chairman, Commercial Arbitration Centre and Former Mayor, City of Harare, Zimbabwe 'This is a very timely book coming as it does when our country faces so many challenges. What I find compelling is the solutions-centred development theme that runs through the book. Often foreign development models are foisted on countries and communities with suboptimal and dehumanizing consequences. The uniqueness of the Integral Green Zimbabwe approach is that it embraces and involves the community - gives them a voice and allows them to engage in the co-creation that has the potential - through multiple country-wide eruptions of engagement and innovation - to get the Zimbabwean phoenix rising again. This inclusive development model encompasses culture and wisdom; cultivates indigenous integral leadership approaches while promoting collaboration within Zimbabwean communities and corporates. It allows learning from cultures and practices beyond our borders and provides an energizing platform for development that is not driven by short term economic value creation but gives sufficient attention to the urgent need for environmental sustainability and the overall promotion of long term social value creation within the African context. This book truly addresses the challenges of the African Condition.' Joe Mutizwa, Chairman, JSM Capital and former CEO, Delta Corporation Ltd, Zimbabwe 'Virgin Money has watched the Chinyika community grow and we welcome the thinking encompassed by Integral Green Zimbabwe. We are delighted to have been able to provide a scholarship to support Dr Muchineripi, who has driven the Chinyika programme from the start.' Jayne-Anne Gadhia, CEO, Virgin Money, UK 'Integral Green Zimbabwe features a diverse community of writers united by a shared concern with fostering multi-level approaches to development and imagining possibilities for a better future. Drawing upon a wide range of community experiences and personal stories, it avoids didactics, exhibits hope, and is underpinned by the principles of care and commitment. Integral Green Zimbabwe is an important locally-based and innovative contribution to a growing body of literature disenchanting by the shortcomings of grand theories of development.' Daniel A. Yon, York University, Canada 'As a whole the book provides a holistic view on research related to sustainable development. It shows how intertwining environmental, social and business matters on "real world" problems not only leads to interesting research results, but also has direct impact on the community. ... It is of particular interest for all those looking for new, complementary and alternative pathways of development. ... An intelligent, revealing and ground-breaking start of a promising series.' International Journal of Environment and Pollution, vol. 57, no. 1/2, 2015 About the Author Dr Alexander Schieffer studied economics, business administration, law and social sciences at the University of St Gallen, Switzerland where he also gained a Doctorate in Leadership. Professor Ronnie Lessem is a graduate of Harvard Business School and the London School of Economics. He has been an adjunct professor at IMD, Lausanne and is now Director of the Trans-cultural Centre and programmes at the University of Buckingham, UK. Both run doctoral programmes at Bethel University and Buckingham University. They are co-founders of the Geneva-based TRANS4M Four World Center for Social Innovation. Elizabeth Mamukwa is HR Director at Turnall Holdings Ltd. Her career is mapped by 12 years as a high school teacher, 13 years of human resources work, and seven at senior management level. She holds an MBA

from Nottingham Trent University and a Bachelor of Arts degree from UNISA.