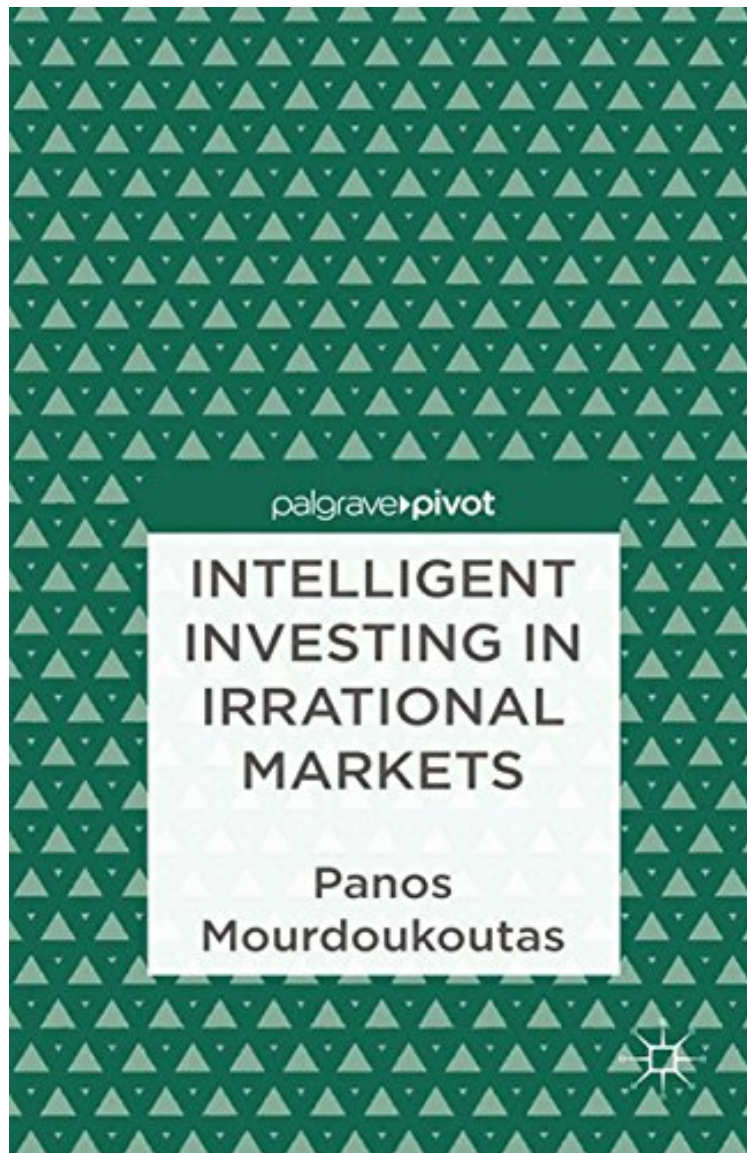


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## Intelligent Investing in Irrational Markets (Palgrave Pivot)

*P. Mourdoukoutas*

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As a game of economics, investing involves the basic principles of economics that help investors identify financial

goals and constraints, and come up with the right asset and portfolio allocation. Mourdoukoutas outlines the rules for investing in irrational markets successfully.

About the Author Panos Mourdoukoutas is Professor and Chair of the Department of Economics at Long Island University in Brookville, NY. He is a Forbes Columnist and author of several articles published in professional journals and magazines, including *European Management*, *Management International*, *Barron's*, *The New York Times*, *Japan Times*, *Newsday*, *Plain Dealer*, and *Edge Singapore*. He has also published several books, including *The Economic Foundations of Intelligent Investing* and *Business Strategy in a Semiglobal Economy*.