

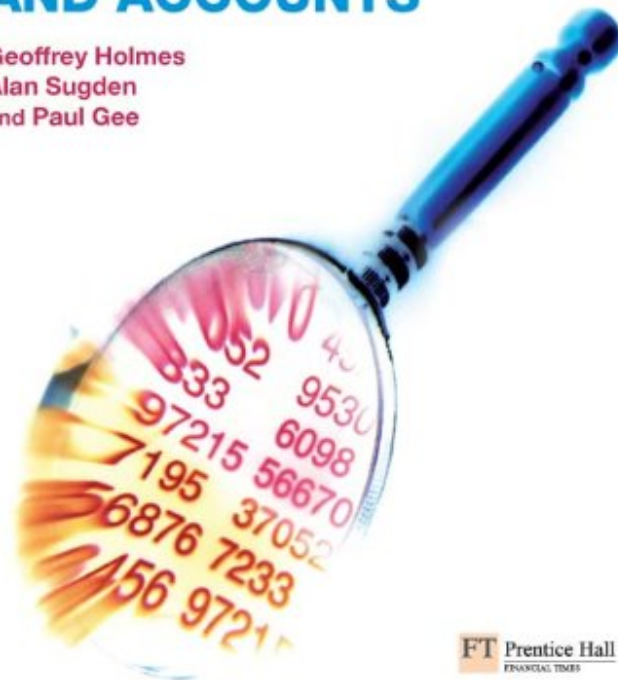
Interpreting Company Reports


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Tenth Edition

INTERPRETING COMPANY REPORTS AND ACCOUNTS

Geoffrey Holmes
Alan Sugden
and Paul Gee



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Geoffrey Holmes, Alan Sugden, Paul Gee : Interpreting Company Reports before purchasing it in order to gauge whether or not it would be worth my time, and all praised Interpreting Company Reports:

Interpreting Company Reports and Accounts guides the reader through the conventions and complexities of company accounts, explaining how to assess the financial and trading position of a company from year to year, how to spot undue risk taking and 'cosmetic accountings' and where to look for clues on the quality of management. Packed with interesting real world examples, this is a highly practical book which shows readers how to analyse company reports and accounts, both qualitatively and quantitatively. The analysis is illustrated with over 200 extracts/examples from published accounts

From the Back Cover Interpreting Company Reports and Accounts Tenth Edition Geoffrey Holmes, Alan Sugden and

Paul Gee The tenth edition of *Interpreting Company Reports and Accounts* guides the reader through the many conventions and complexities of company accounts, explaining how to assess the financial and trading position of a company from year to year, how to spot undue risk-taking and 'cosmetic accounting', and where to look for clues on the quality of management. This book is intended as a practical guide to the interpretation of reports and accounts. Frequent reference is made to the legal and accounting requirements in the UK, both as regards IFRS (International Financial Reporting Standards) and UK GAAP (UK Generally Accepted Accounting Practice). This is done in the context of interesting information to look out for, rather than how a set of accounts should be prepared. Packed with relevant real world examples, this highly accessible book shows readers how to analyse company reports and accounts, both qualitatively and quantitatively. The analysis is illustrated with numerous published accounts extracts and examples and references to corporate websites.

Key Features Key points from company accounts are highlighted and explained throughout the book. Each topic chapter examines the implications of adopting IFRS. The chapter 'Putting it all together' takes readers step by step through the reports, accounts and press cuttings of an AIM company. The authors comment as well as inform - previous editions highlighted the serious weaknesses of both Polly Peck and Maxwell Communications Corporation well ahead of their collapse. New to this edition: Explains the key differences between UK GAAP and IFRS. Analyses how companies present the impact of the transition from UK GAAP to IFRS. Coverage of small and medium-sized entities (SMEs) reporting. Includes recent developments in narrative reporting: Operating and Financial Developments; Business; and Corporate Social Responsibility Reporting.

Interpreting Company Reports and Accounts is suitable for intermediate or advanced undergraduate accounting and finance courses, as well as MBA courses. The book is recommended reading for several professional examinations and will also be highly relevant to practitioners. Geoffrey Holmes FCA, FTII was, for more than 20 years, the highly regarded and much respected Editor of *Accountancy*, the Journal of the Institute of Chartered Accountants. Alan Sugden is a Sloan Fellow of the London Business School and a retired director of Schroder Investment Management. He spent nearly 20 years in the City as an analyst and fund manager, running the pound;100 million Schroder Recovery Fund for several years. Paul Gee BA (Econ) FCA is a member of the National Assurance Technical Group of Smith Williamson, and lectures widely in the UK on financial reporting.