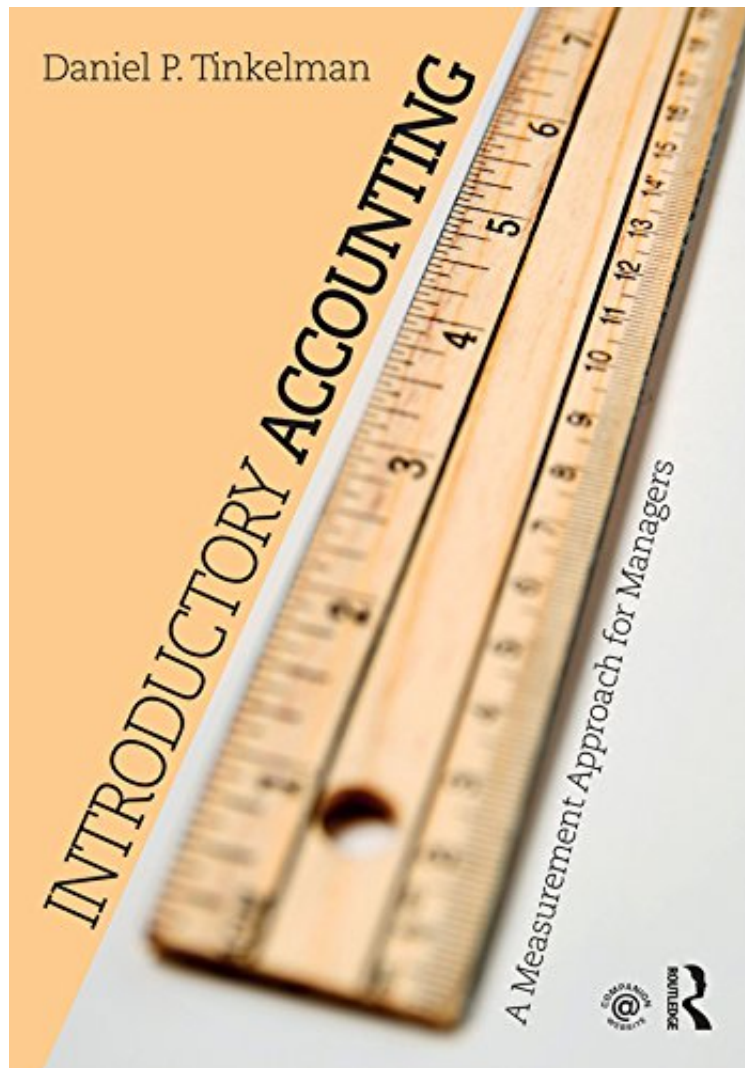


# Introductory Accounting: A Measurement Approach for Managers

Daniel P. Tinkelman

DOC | \*audiobook | ebooks | Download PDF | ePub



[Download](#)

[Read Online](#)

#696808 in eBooks 2015-12-22 2015-12-22 File Name: B019P2LDMM | File size: 46.Mb

**Daniel P. Tinkelman : Introductory Accounting: A Measurement Approach for Managers** before purchasing it in order to gage whether or not it would be worth my time, and all praised Introductory Accounting: A Measurement Approach for Managers:

0 of 1 people found the following review helpful. Five StarsBy CustomerExcellent!!

Introductory Accounting adopts a measurement approach to teaching graduate students the basics of accounting. Integrating both financial and managerial principles from the U.S. and around the globe, it links accounting to other areas of business (such as finance, operations, and management).Providing students with the context to understand how and why accounting is a valuable part of business, readers will gain an understanding of accounting's role in

financial analysis and managerial decision-making. Tinkelman discusses accounting as an imperfect measurement system, offering guidance on how quantitative data can benefit analysts and managers when used with an understanding of its limitations. The book is strongly grounded in research, and also draws on plenty of examples and cases to bring these issues to life. The conversational style of *Introductory Accounting* will appeal to MBA students, while key terms and illustrative problems make assignments easy for instructors. Additional materials for students and instructors are available on the book's companion website.

*Introductory Accounting* is a breath of fresh air in the accounting library. It dares to depart from the well-trodden path of introductory accounting texts by presenting accounting as a solution to a societal problem, beyond a set of rules. Tinkelman's problem-solving approach to accounting measurement, carefully embedded in research, will appeal to instructors and students, alike.

Shyam Sunder, Yale School of Management, USA  
In this innovative accounting text, Tinkelman combines financial accounting with managerial, introduces relevant research, and organizes topics better than other books. *Introductory Accounting* should be seriously considered for adoption by any accounting instructor.

Baruch Lev, Leonard N. Stern School of Business, New York University, USA  
Tinkelman's *Introductory Accounting* is thoughtful and lucidly written, an admirable synthesis of the accounting profession's longstanding concerns with accounting measurement and modern social science. It provides an intellectually broadminded yet practical foundation in financial and managerial accounting for managers.

Stephen G. Ryan, Leonard N. Stern School of Business, New York University, USA  
About the Author  
Daniel P. Tinkelman is Associate Professor and Marshall G. Kaplan Chair of Accounting at Brooklyn College, USA.