

Invest in Europe Now!: Why Europe's Markets Will Outperform the US in the Coming Years

David R. Kotok, Vincenzo Sciarretta

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David R. Kotok, Vincenzo Sciarretta : Invest in Europe Now!: Why Europe's Markets Will Outperform the US in the Coming Years before purchasing it in order to gauge whether or not it would be worth my time, and all praised Invest in Europe Now!: Why Europe's Markets Will Outperform the US in the Coming Years:

0 of 0 people found the following review helpful. It contains some valueBy sciarretta vincenzoEuropean markets underperformed US markets, that's a fact. However, many of the ideas illustrated in the book were valuable: German outperformance, the potential for luxury stocks, the value of tourism. I also found of great value the studies about what

mechanical rules (combination of momentum indicators and fundamental metrics) do work in Europe. That is going to last. 2 of 10 people found the following review helpful. Juuuuust a bit outside...By Frank Lee...he tried for the corner and missed. ball 4. ball 8. low, and he walks the bases loaded on 12 straight pitches. how can these guys lay off pitches that close?

An insider's guide to investing in Europe With the U.S. market in shambles, investors are looking for other places to put their money. Europe has become the destination of choice, and will continue to be for the foreseeable future. Using the different perspectives of an author who lives in Europe and an author who lives in the United States, *Invest in Europe Now!* is one of the most informative guides to making money outside North America. It outlines the best ways to take advantage of the rapidly shifting global financial environment and shows you what indicators to follow, what instruments and markets are best poised for growth, and how to avoid various pitfalls along the way. Outlines the safest ways to invest in Europe and secure the returns you desire Written by a unique author team, which represent both the U.S. and European perspective Discusses how some European markets and stocks are relatively more attractive than their American counterparts Throughout this book, David Kotok and Vincenzo Sciarretta reveal the realities of investing in Europe and how you can benefit from doing so.

"In an era when Americans are perhaps more provincial than ever with their investments, 'Invest in Europe Now!' is a very useful addition to the literature." (Barron's, July 2010) From the Inside Flap With the U.S. financial system facing unprecedented reorganization—after one of its worst crises ever—and European markets continuing to mature, the attractiveness of Europe as a viable investment option has grown quickly and will continue to do so for the foreseeable future. Nobody understands this situation better than authors David Kotok and Vincenzo Sciarretta, and with *Invest in Europe Now!*, they zero in on the Eurozone and the United States as they discuss the potential and pitfalls of investing in a rapidly shifting global financial environment. Page by page, they take an historical perspective on the evolution of these markets and methodically show why, in the aftermath of the financial crisis, the equity investment pendulum is set to swing in favor of the Eurozone. Divided into three comprehensive parts, this informative guide opens by outlining today's macroeconomic framework and laying out the argument regarding where you should invest. In doing so, it reviews the evolution of stock markets and the making of the single Eurozone market, discusses the success of the euro and makes a euro-bullish case relative to the dollar, and walks you through the labyrinth of taxation. With this information in hand, Part Two moves on to offer a detailed analysis of successful investment strategies used in the region and examines issues related to valuation and emerging Europe. It also addresses some effective options for investing in Europe, most notably low-cost exchange-traded funds. Rounding out this comprehensive discussion, Part Three of *Invest in Europe Now!* contains valuable insights and advice on where specific investment opportunities present themselves in Europe. The section includes ten unique interviews with supergurus William Clark, Felix Zulauf, Marc Faber, Mark Mobius, Ed Yardeni, Ken Fisher, Emanuele Ravano, Catherine Mann, Francois-Xavier Chevallier, and Bob McKee. Written from the unique perspective of an author who lives in Europe and an author who lives in the United States, this book offers an excellent assessment of the realities of investing in Europe and how you can benefit from doing so. From the Back Cover Praise for *Invest in Europe Now!* "For over thirty years, David has introduced many investors to global interdependence issues through his newsletter and his educational and enjoyable trips to Europe as well as the rest of the global investment scene. In this book, long overdue, David and Vincenzo guide both the novice and the experienced investor on the journey of careful investing in Europe. In this book, David and Vincenzo guide the fundamentals of economic competitiveness, currency volatility, and tax considerations. This book should be the first book for the investor truly interested in proper due diligence before the first dollar is spent." —John E. Silvia, Chief Economist, Wells Fargo "David Kotok is that rarest of creatures on Wall Street: objective, creative, unemotional, intelligent, and curious. His kind visage appears too infrequently on business television, where he is a rare breath of sanity amongst the professional hucksters and charlatans. If Kotok says you should look closely at Europe as an investment option, well then, you best drop everything else and look more closely at Europe!" —Barry Ritholtz, author, *Bailout Nation*, and Creator/Writer, *The Big Picture* "An excellent read and a must for investors. Political and economic climate changes are creating substantial global investment opportunities but also minefields. Kotok and Sciarretta clearly identify the forces that will shape investment returns in the years to come and provide tools and a strategic framework to help the investor navigate through the complex investment landscape." —Dr. William C. Dunkelberg, Professor of Economics and former dean, Fox School of Business, Temple University, and Chief Economist, National Federation of Independent Business "Kotok and Sciarretta pose a profound challenge to the conventional wisdom, that says the dollar will remain the dominant reserve currency of the world. Whether or not the EU outperforms the U.S. economy as they suggest, the mere fact that credible observers are thinking about such possibilities represents a revolutionary, potentially destabilizing trend for the United States. Global investors must consider their arguments carefully." —Christopher Whalen, Cofounder, Institutional Risk Analytics "Kotok and Sciarretta's volume provides a crucial view of the U.S.-EU competition for economic and financial preeminence in the post-credit crisis world. As the U.S. adopts more

liberal democratic institutions, the EU's shift away from those same principles creates the potential for a crossing point in economic and financial preeminence. The volume is therefore a valuable starting point for viewing the dynamics of the potential shifts in global hegemony and investing accordingly." —Dr. Joseph R. Mason, Hermann Moyse, Jr./Louisiana Bankers Association Endowed Professor of Banking, Louisiana State University; Senior Fellow, The Wharton School; and Partner, Empiris LLC