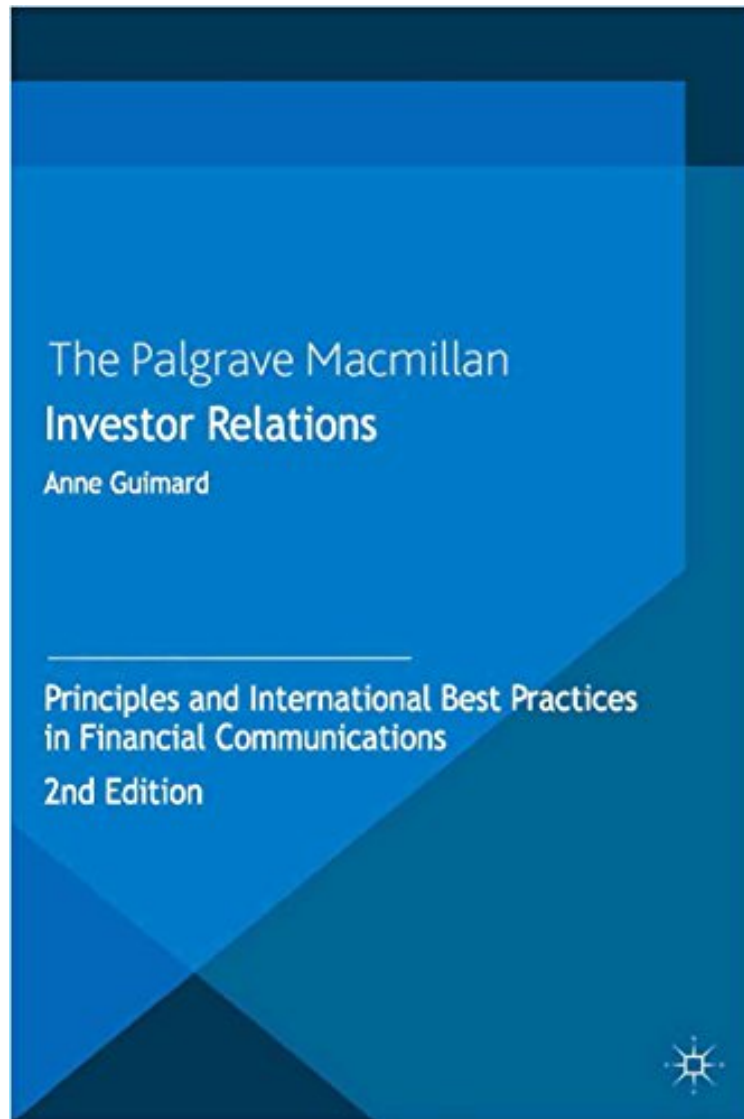


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# Investor Relations: Principles and International Best Practices in Financial Communications

Anne Guimard

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'This book is the essential guide to anyone involved in Investor Relations. Anne's concise language clearly defines concepts and provides crucial information. Moreover, it provides useful IR templates and sample documents which reflect the best practice.' - Alexandre Bykov, IR adviser  
About the Author Anne Guimard is President of FINEO Investor Relations Advisors, a global Investor Relations strategy consulting firm founded in 1999. A Certified Financial Analyst with a PhD in International Finance and former Chief Investor Relations Officer at multi-listed companies, she has extensive experience in research, MA and corporate finance at leading investment banks. She has developed FINEO's School of Investor Relations' training courses and is a regular speaker at major conferences globally.