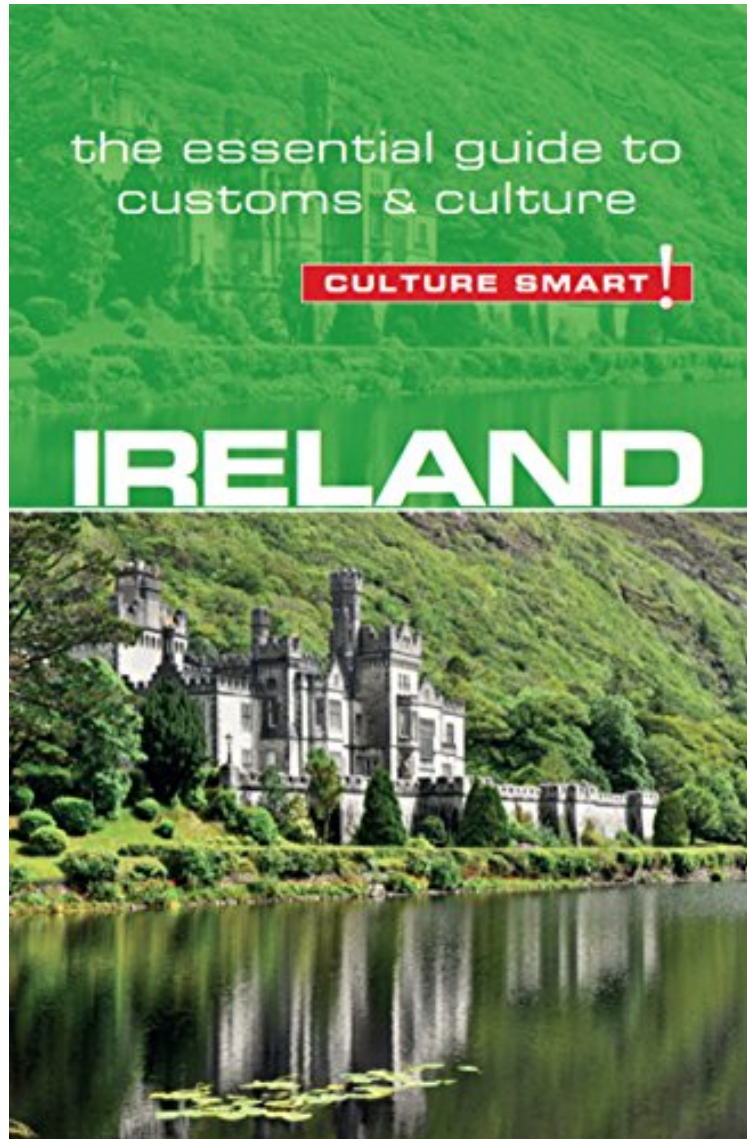


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Ireland - Culture Smart!: The Essential Guide to Customs Culture

John Scotney

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John Scotney : Ireland - Culture Smart!: The Essential Guide to Customs Culture before purchasing it in order to gauge whether or not it would be worth my time, and all praised Ireland - Culture Smart!: The Essential Guide to Customs Culture:

1 of 1 people found the following review helpful. A handy little book!By M PachecoI almost didn't purchase this book. I already speak English, what's to learn? Glancing at a few pages inside changed my mind. It's not enough to just speak English, it's more complicated than that. It pays to study the use of Irish English, as well as culture, before traveling there. People are the same the world over; courtesy and respect plus an effort to learn their ways are

appreciated. They often use English in ways we do not. Otherwise you may live up to the stereotype of the intrusive and obnoxious American traveler!
3 of 3 people found the following review helpful. well-written and enjoyable
By Heather
This little book is an enjoyable and quick guide to traveling in Ireland. It is well-written and touches briefly on most every subject you will come across. Use it as a starting point to get you excited about your trip.
1 of 1 people found the following review helpful. good book
By James Cruel
I liked this book.

The island of Ireland is famous for its timeless beauty, the variety of its landscape, its quiet towns and lively cities, the poetic and literary genius of so many of its citizens, its music and folklore, and its colorful and bloody history. What is also true is that the Irish people have in many ways changed in recent years, while retaining the scars and proud memories of their past, and their thriving national culture. Twenty-first century Ireland, North and South, is the product not only of its history and culture, but also of massive political change, remarkable efforts to heal centuries-old animosities, a metamorphosis in social and religious attitudes, and the dramatic peaks and troughs of a transformed economy. Until the late twentieth century Southern Ireland's economy was essentially rural, tied to the UK; the North, a place of heavy industry. Then came the so-called "Celtic Tiger," springing forward into a largely new type of economy that reaped colossal rewards. New industries arose, old industries disappeared. This was followed by financial collapse in the first decade of this century, worse than almost any country in Europe. Helped by its friends, and, at least in the South, by governmental and popular acceptance of savage austerity measures, Ireland survived. Today the Republic is a major target for US and European investment. Businesspeople and visitors who don't know Ireland will find this book an invaluable introduction to the people, the country, and the economic opportunities it offers; while if you think you know Ireland and the Irish you will find plenty here to broaden and deepen that knowledge, and also plenty that will surprise you.

"Culture Smart! has come to the rescue of hapless travelers." —Sunday Times Travel