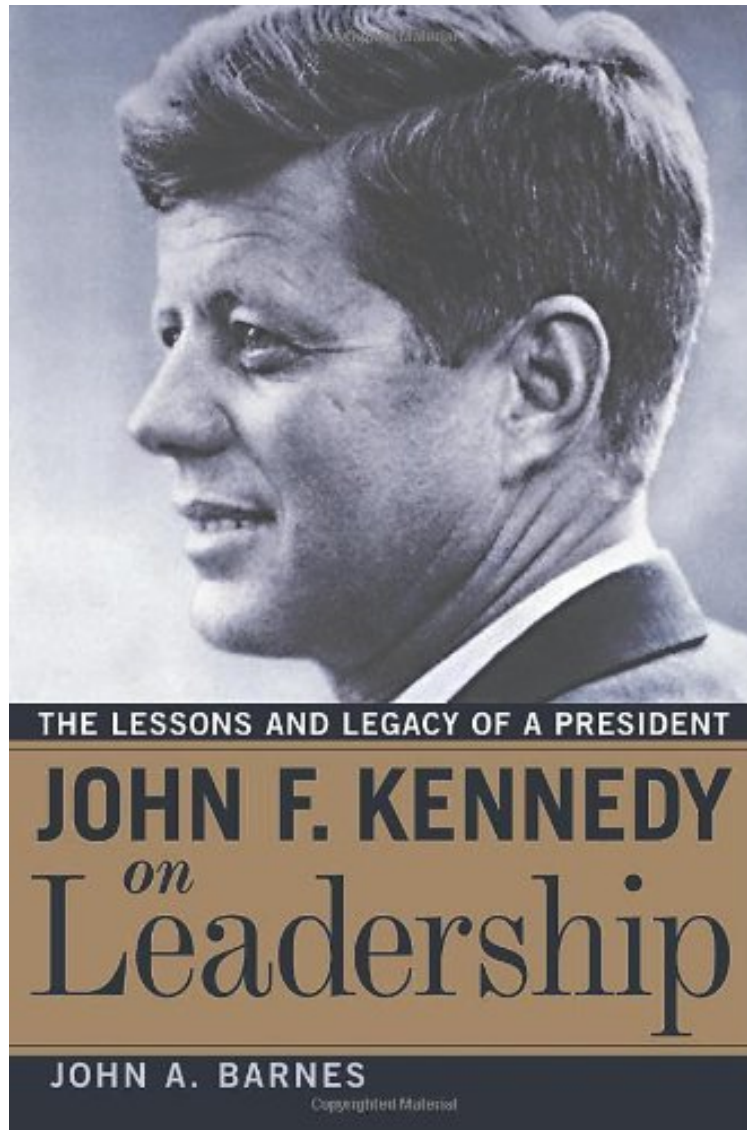


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John F. Kennedy on Leadership: The Lessons and Legacy of a President

John A. Barnes

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Today's business leaders have much in common with President Kennedy. They face monumental decisions in

unpredictable times; their actions have implications far beyond their own organisations; and they are judged mercilessly and incessantly by their constituents and the media. "John F. Kennedy on Leadership" analyses what made Kennedy, both before and during his Presidency, a unique and dominant force who would serve as the standard by which future leaders would be judged. JFK is one of the most dynamic (and beloved) presidents ever, and though there have been countless books published about him, none exist on the leadership lessons that can be learned from the man and his presidency. Barnes is a recognized, highly regarded journalist and commentator. This book is timed to coincide with what would have been JFK's 88th birthday (May 29th).