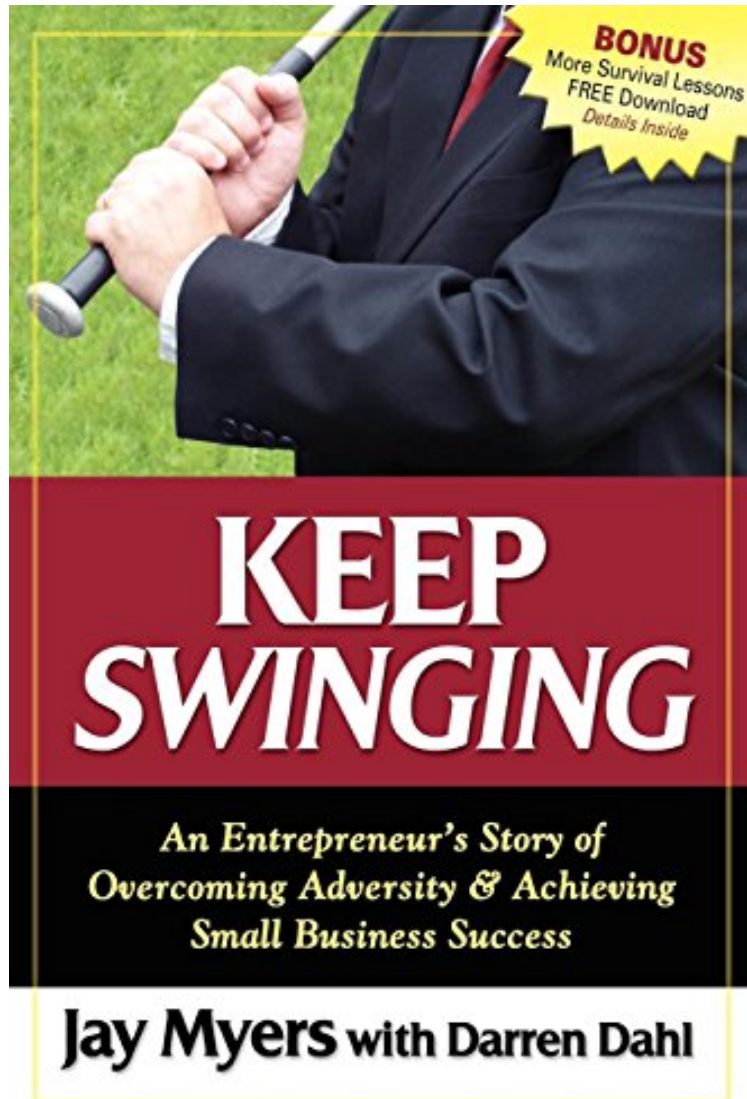


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# Keep Swinging: An Entrepreneur's Story of Overcoming Adversity Achieving Small Business Success

*Jay Myers*

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0 of 0 people found the following review helpful. Not only is it a great business book with a lot of lessons, it reads like a truly great story!By Dexter WilliamsI am an avid reader, and have read many business books. One of this books

strongest features is that it not only gives you the lessons you need to learn as a small business entrepreneur or an executive; it let's you live those lesson with Jay in a story format. It is concise and to the point and does not blab on like so many books tend to do (reiterating the same point over and over again). I left this book feeling truly inspired and I would recommend it as a read for anyone. Looking forward to reading his other book "Hitting the Curve Balls" 0 of 0 people found the following review helpful. Very good book for anyone in business! By Jim DeLille I really enjoyed this book. Great inspirational story of overcoming adversity through good old fashioned hardwork and perseverance! I look forward to his next book! 0 of 0 people found the following review helpful. Great Encouragement By Paul Great encouragement for any business owner! Though it's a bit short, it provides a lot of motivation for getting through the various obstacles we face.

Starting a business is easy. Growing a successful business: not so much. The statistics are grim: less than 20% of the businesses started each year survive their 5th anniversary. Jay Myers, founder of Interactive Solutions, Inc. in Memphis, Tennessee is one such survivor. Jay has built a company that, by tapping into the demand for high-tech video conferencing and communication equipment, continues to grow even beyond the 10 year anniversary. Finding the way, however, wasn't easy. Facing cash flow problems, a partnership divorce and even an embezzling employee, there were many days that Jay thought he was going to end up just another statistic. Actually, he did: Interactive Solutions, Inc. is part of an elite club that has made the INC 500- INC magazine's list of America's fastest growing private companies- twice Jay shares his lessons on how he did it in "Keep Swinging" a story of overcoming adversity and achieving small business success.